

Call for Submission: Research for Impact in Digital Innovation, RIDI 2025, June 8 2025; in conjunction with the 38th Bled eConference

We kindly invite you to submit an extended abstract for the *Third International Workshop on Research for Impact in Digital Innovation (RIDI)*. Since 2023, the workshop series is a collaboration between the HU University of Applied Sciences (Utrecht, The Netherlands), Frankfurt University of Applied Sciences (Germany), HAN UAS (Arnhem, The Netherlands), and TU Wien (Austria) in order to foster exchange on **impact of digital innovation**: its nature, evaluation, stimulation, and through examples of projects and activities connecting practice, research, and education.

The workshop will be an onsite event held on June 8, 2025 in conjunction with the 38th Bled eConference (Bled, Slovenia). It will be a mix of presentations, project reports and interactive workshops in order to continue the discussion as it took place during the previous RIDI workshops.

More information on the event is provided on the website of the main conference: <https://bledconference.org/>

Objective

The third European workshop on Research for Impact in Digital Innovation (RIDI) aims to bring together practitioners and researchers who are working in the area of digital innovation.

Topics like *Digital Transformation* and *Business Model Innovation* are currently driving initiatives in industry; not only to introduce new technologies but also to gain significant business benefits. Hence, technology is not just seen as a means on its own but as one factor among others. Each digitally innovative project needs to incorporate the context of an organisation (market, customer segments) as well as its organisation and staff members. Challenges during such an endeavour are manifold. As a result, there is also an increased need in practice for more explicit guidance in terms of lessons learned, methods, approaches, principles, and design concepts.

Developing, such explicit guidance through conceptualizing and operationalizing entails a need for demand-driven research and education, requiring synergies between applied research and practice. It also sparks a need for research methods that strike an effective balance between real-world needs and contexts, with appropriate scientific rigour.

In line with this, the workshop aims to provide a platform for individuals contributing to the development of explicit guidance for digital innovation by using research methods. This specifically includes practitioners and researchers within the context of technical and applied sciences. The platform fosters exchange by discussing success stories and experiences from the field together with methodological approaches. It, furthermore, aims to provide a base to shape a research agenda, together with corresponding methods, to enable research in practice.

Topics

The workshop specifically addresses “research in practice” from various areas,

including (but not limited to): computer science, business informatics, (management) information systems and enterprise architecture. Example topics are:

- research and development (R&D) projects,
- lighthouse cases from applied science,
- knowledge as related to applied research and application,
- methodological view incorporating “practice” as a first-class citizen,
- cases from practice “involving” research without “being” research,
- research happening without being scientific,
- applied science methodology,
- non-scientific R&D and how it meets science,
- targeted and structured literature review, and
- design science and action design research
- design patterns: authoring, use, and support

Extended abstract submission

We encourage prospective participants to submit an *extended abstract* concerning the above topics or research for impact on digital innovation.

- two pages
- author guidelines: <https://bledconference.org/author-guidelines/>
- submission deadline: April 13, 2025
- submission page: <https://easychair.org/conferences/?conf=ridi2025>

Workshop organisation

- Pascal Ravesteijn, Utrecht UAS, The Netherlands (local organisation, contact)
- Jürgen Jung, Frankfurt UAS, Germany (contact)
- Stijn Hoppenbrouwers, HAN UAS, Arnhem, The Netherlands
- Guido Ongena, Utrecht UAS, The Netherlands
- Henderik A. Proper, TU Wien, Austria
- Emanuele Laurenzi, University of Applied Sciences and Arts Northwestern Switzerland