Submission Format for Bled eConference:
A Sample Template and Guide for student proposals

As the theme of this year’s Bled eConference is is Digital Economy and Society: The Balancing Act for Digital Innovation in Times of Instability, the Bled Students Bazaar is specifically dedicated to applications and software-based solutions that transform people’s lives in a value-sensitive way. Think of apps that help patients to cope with their medication intake, that help them stop smoking, which warn them if air pollution is endangering their allergy. But also think of software solutions for citizens that leverage (big) data smartly in a smart city context, for example enabling sustainable and healthy mobility choices, or think of software prototypes that demonstrate new business models, by e.g. leveraging Blockchain technology. The possibilities are endless. But what really works? These are the key considerations of this call for proposals. We call honors, masters, and PhD students in information, computer, organization, management, innovation, health and related disciplines, from all countries, to write a proposal in which the idea is thoroughly described (max. 2000 words, in English). In addition, the following structure must be adhered to for submissions:

* Introduction;
	+ Please introduce clearly the underlying problem(s) that the proposed solution tries to tackle;
	+ Provide relevant and accurate (scientific) sources, please do so by citing factual information such as statistics or other convincing material;
	+ Ensure the problem is conveyed in such a way that the reviewers understand the context of the problem and the solution proposed.
* How does it work;
	+ Explain what the components of the proposed solution comprise;
	+ Address how the proposed solution addresses the problem(s) stated in the introduction;
	+ Present screenshots or mockups of the PoC that is (being) developed.
* Trends (that have impact on the design or how the concept influences trends);
	+ Elaborate upon the trends that the proposed solution is based upon.
* Business Canvas (this will demonstrate the feasibility and sustainability of the concept);
* Open challenges/risks;
	+ State any challenges that the team is aware of and should still be addressed in future research or construction of the PoC (pay special attention to privacy and security issues);
	+ Try to provide context to these challenges and how they could be addressed (which you could not complete in time), in short. This will raise confidence regarding the viability of the proposed solution.
* References.

Submissions will be evaluated on different aspects such as business innovativeness, technical innovativeness, security and privacy, feasibility and sustainable added value.

**1** **Proposal template and review process**

Please read through this entire document before you start using it as a template to create your proposal for the students bazaar. This will save you and us, the review committee, considerable time, and improve your chances for acceptance as reviewers cannot help but noticing the proposal’s design. The following information is provided to help you prepare the Final proposal to the Bled eConference students bazaar.

Authors should remember that:

Proposals should be original, unpublished elsewhere and no longer than 2,000 words. Proposals should be submitted in .doc or .pdf format. We suggest that the text of the submitted proposals is proofread by a language editor, English native speaker.

All proposals will be reviewed by three referees. Based on the recommendations of the reviewers, the students bazaar Track Chair accepts the proposal; demands minor or major changes, or rejects the proposal.

Proposals are submitted via Easychair, please select the ‘Students Bazaar’ track in the track list.

**References**

* APA style formatting is mandatory for citations and references.

**Example formats per source:**

* **Books**

Author. (Year of publication). Book title. Place of publication: Publisher.

Author1, Author2 & Author3. (Year of publication). Book title. Place of publication: Publisher.

Author(s) of chapter. (Year of publication). Chapter title. In Editors of the book (Eds.), Book title (Chapter page range). Place of publication: Publisher.

* **Proceedings from conferences**

Author(s). (Year of publication). Title. In Conference name, Date (Page range). Place of publication: Publisher.

* **eBooks**

Author(s). (Year of publication). Title. Publisher. Retrieving date, http address. DOI .

* **Thesis**

Author(s). (Year of publication). Title. Information, Place of publication.

* **Reports**

Author(s). (Year of publication). Title. Place of publication: Publisher. (Report number)

* **Government publications**

Institution name. (Year of publication). Title. Place of publication: Publisher.

* **Journal Articles**

Author. (Year of publication). Article title. Journal Title. Volume (issue), range of pages. DOI.

Author1, Author2 & Author3. (Year of publication). Article title. Journal Title. Volume (issue), range of pages. DOI.

Author(s). (Year of publication). Article title [Electronic version]. Journal Title. Volume (issue), range of pages. Retrieved date of access, from name of database. DOI.

* **Newspaper articles (no author)**

Article title. (Publication date). Journal Title. page.

* **Encyclopedia articles**

Author. (Year of publication). Article title. In Encyclopedia title (volume number, pages). Place of publication: Encyclopedia name.

* **Web pages**

Author/Sponsor. (last update or copyright date). Title. Retrieved date of access, from URL.

* **Lecture notes**

Author(s). (Date of presentation). Lecture title. Lecture notes distributed in the unit, at the name of the teaching organisation, the location.

* **Standards**

Issue body. (Year). Standard name. Standard number. The location.