

# SUNDAY, JUNE 26TH, 2022

	9:00 – 9:30	9:30-14:00	18:00	19:00
<u>Voda Hall</u>	<u>Welcome address by Doctoral Consortium Co- chairs</u>	<u>Students' presentations</u>	<u>PC Meeting</u>	
Congress Centre Lobby				<u>Social Event</u>

## Doctoral Consortium

**Time:** 9:00 – 14:00

**Hall:** Voda

**Link:** <https://tinyurl.com/ypk6hru8>

### Welcome address by Doctoral Consortium Co-chairs | 9:00 – 9:30

**Doug Vogel**, Professor, Harbin Institute of Technology, China

**Roger Bons**, Professor, FOM University of Applied Sciences for Economics and Management, Germany

**Johan Versendaal**, Professor, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands

**Nilmini Wickramasinghe**, Professor, Swinburne University of Technology and Epworth HealthCare, Australia

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### Students' presentations | 9:15 – 14:00

**Enterprise Architecture for Network Organizations: A Research Design to Investigate What Elements of EA Help to Reduce Administrative Burdens in Healthcare**

Arjen Maris, University of Twente, The Netherlands

**An Open Ecosystem of Platforms Architecture to Accelerate Innovations in the 1st Line Healthcare**

Gijs van der Wielen, Delft University of Technology, Faculty Technology Policy and Management, Section Information and Communication Technology, Netherlands

**A Rubric to Guide the Design, Development and Assessment of Mobile Clinical Decision Support Systems**

Nalika Ulapane, Swinburne University of Technology, Australia

## Capabilities and Competences for Strategic Decision Making in Digital World

Paul Morsch, HU University of Applied Sciences, Research Group Process Innovation & Information Systems, The Netherlands

## Break

### Decision Support for Risk Management in Healthcare Organisations

Rok Drnovšek, University of Maribor, Faculty of Organizational Sciences and University Medical Centre Ljubljana, Slovenia

Uroš Rajkovič, University of Maribor, Faculty of Organizational Sciences, Slovenia

### On Data Leakage Prevention and Machine Learning

Jan Domnik, Universidad Católica San Antonio de Murcia (UCAM), Spain

Alexander Holland, FOM University of Applied Sciences, Germany

### Fostering Collaborative Digital Transformation in Indonesian Local Government.

Rio Yusri Maulana, Mitja Decman and Mitja Durnik, University of Ljubljana, Faculty of Public Administration, Slovenia

### The Overview of the Smart Public Governance Concept

Petra Vujković, University of Ljubljana, Faculty of Public Administration, Slovenia

## PC Meeting

**Time:** 18:00

**Hall:** Voda

**Link:** <https://tinyurl.com/2h6z57r7>

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## Social Event

**Time:** 19:00

**Hall:** Congress Centre Lobby

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# MONDAY, JUNE 27TH, 2022

	9:00 – 10:30	11:00 – 12:30	14:00 – 15:30	16:00 – 17:30
<u>Arnold Hall I</u>	<u>Opening Plenary Session</u> <u>Keynotes</u> <u>Awards</u>	<u>Digital Consumer 1</u>	<u>Digital Wellness</u>	<u>Students Bazaar</u>
<u>Arnold Hall II</u>		<u>BIPER Workshop preparatory meeting</u>	<u>BIPER Workshop preparatory meeting</u>	
<u>Voda Hall</u>		<u>Research in progress 1</u>	<u>Digital Education</u>	
<u>Rosa Hall</u>		<u>Business models</u>	<u>Workshop: Digital transformation of SMEs</u>	

## Opening Plenary Session

**Time:** 9:00 – 10:30

**Hall:** Arnold I

**Chair:** Andreja Pucihar

**Co-chair:** Mirjana Kljajić Borštnar

**Link:** <https://tinyurl.com/2p8d9epb>

## Welcome Addresses:

**Zdravko Kačič**, Professor & Rector University of Maribor, Slovenia (to be confirmed)

**Iztok Podbregar**, Professor & Dean University of Maribor, Slovenia

## Keynote Speakers:

**If you build it, will they come? 5 steps to make data efforts and policies more intentional and responsive** (online)

Stefaan G. Verhulst, Co-Founder and Head of the Data Program of The GovLab, Editor-in-Chief, Data & Policy

### **Staying human in the time of digital transformation**

Dan Podjed, Research Fellow at the Research Centre of the Slovenian Academy of Sciences and Arts, Associate Professor at the University of Ljubljana's Faculty of Arts and Senior Research Advisor at the Institute for Innovation and Development of the University of Ljubljana, Slovenia

### **Research Track Chair Report**

**Anand Sheombar**, HU University of Applied Sciences Utrecht, The Netherlands

### **Outstanding Paper and Outstanding Reviewer Award**

**Roger Bons**, FOM University of Applied Sciences for Economics and Management, Germany

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## **Coffee break**

**Time:** 10:30 – 11:00

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## **Research Track: Digital Consumer I**

**Time:** 11:00 – 12:30

**Hall:** Arnold I

**Co-chairs:** Hans-Dieter Zimmerman, Marjeta Marolt

**Link:** <https://tinyurl.com/msm9hup8>

### **Who are the showroomers? Socio-demographic factors behind showrooming behavior on mobile devices**

Matilda Holkkola, University of Jyväskylä, Faculty of Information Technology, Finland

Jussi Nyrhinen, University of Jyväskylä, Faculty of Humanities and Social Sciences, Finland

Markus Makkonen, University of Jyväskylä, Faculty of Information Technology, Finland

Lauri Frank, University of Jyväskylä, Faculty of Information Technology, Finland

Heikki Karjaluoto, University of Jyväskylä, Jyväskylä University School of Business and Economics, Finland

Terhi-Anna Wilska, University of Jyväskylä, Faculty of Humanities and Social Sciences, Finland

### **Returns Management Practices in Swiss Online Apparel Retailing: A Multiple Case Study Approach**

Karyna Gaidarzhy, Graduate MScBA Online Business & Marketing, Lucerne School of Business, Switzerland

Thomas Wozniak, Institute of Communication and Marketing, Lucerne School of Business, Switzerland

Matthias Schu, Institute of Communication and Marketing, Lucerne School of Business, Switzerland

## **Customer-Brand Relationships in the Context of Digital Brands**

Tiina Paananen and Lauri Frank, University of Jyväskylä, Faculty of Information Technology, Finland  
Tiina Kemppainen, University of Jyväskylä, School of Business and Economics, Finland

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## **Workshop preparation meeting: Business Informatics Program Reengineering – BIPER**

**Time:** 11:00 – 12:30

**Hall:** Arnold II

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## **Research Track: Research in Progress I**

**Time:** 11:00 – 12:30

**Hall:** Voda

**Co-chairs:** Anand Sheombar, Doug Vogel

**Link:** <https://tinyurl.com/2tb86zpe>

### **Design of a Data Anonymization Tool to Enhance Sharing on an Open Data Platform**

Johannes Zeiringer, University of Graz, Austria

Maximilian Weber, Graz University of Technology, Austria

Stefan Thalmann, University of Graz, Austria

### **Exploring the Differences Between Students in IS and Other Disciplines in The Perceptions of Factors Influencing Study Program Choice: A Survey Study in Norway**

Ali Acilar and Øystein Sæbø, University of Agder, Faculty of Social Science, Kristiansand, Norway

### **University Students' Learning in Transition: A Research-in-Progress Perspective on Internet Platform Affordances Before and During the Covid-19 Pandemic**

Corinna Petra Raith, University for Continuing Education Krems, Department for E-Governance and Administration, Austria

Edward Bernroider, WU Vienna University of Economics and Business, Institute of Information Management and Control, Austria

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## Research Track: Business Models

**Time:** 11:00 – 12:30

**Hall:** Rosa

**Co-chairs:** Andreja Pucihar, Mirjana Kljajić Borštnar

**Link:** <https://tinyurl.com/4rzy4sce>

### **The Good, the Bad, and the Dynamic: Changes to Retail Business Models During Covid-19**

Timo Phillip Böttcher, Jörg Weking and Helmut Krcmar, Technical University of Munich, Department of Informatics, Germany

### **Barriers of SMEs in Adopting Crowdsourcing**

Anna Hupe and Ulrich Bretschneider, University of Kassel, Faculty of Information Systems, Germany

Tim Trostmann and Lena Stubbemann, University of Kassel, Faculty of Quality and Process Management, Germany

### **Model for More Successful Usage of Airbnb by Hosts from Developing Countries**

Mihaela Rajkovska and Mijalche Santa, Ss Cyril and Methodius University in Skopje, Faculty of Economics – Skopje, North Macedonia

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## Lunch break

**Time:** 12:30 – 14:00

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## Research Track: Digital Wellness

**Time:** 14:00 – 15:30

**Hall:** Arnold I

**Co-chairs:** Christer Carlsson, Pirkko Walden

**Link:** <https://tinyurl.com/mv5vw9hy>

### **Physical Activity Application Supporting Young Elderly: Insights for Personalization**

Olli Korhonen, Faculty of Information Technology and Electrical Engineering (ITEE), University of Oulu, Finland

Tuomas Kari, Institute for Advanced Management Systems Research, and Natural Resources Institute Finland (Luke), Finland

## **Stages of Exercise Behavior Change in a Digital Wellness Program for Aged People: Relationship With Self-Efficacy for Exercise**

Tuomas Kari, Institute for Advanced Management Systems Research, and Natural Resources Institute Finland (Luke), Finland

Markus Makkonen, Institute for Advanced Management Systems Research and University of Jyväskylä, Faculty of Information Technology, Finland

Lauri Frank, University of Jyväskylä, Faculty of Information Technology, Finland

## **Self-Efficacy Improves UTAUT to Describe Adoption of Healthenhancing Physical Activity Programs**

Christer Carlsson, Institute for Advanced Management Systems Research, Abo Akademi University, Turku, Finland

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## **Workshop preparation meeting: Business Informatics Program Reengineering – BIPER**

**Time:** 14:00 – 15:30

**Hall:** Arnold II

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## **Research Track: Digital Education**

**Time:** 14:00 – 15:30

**Hall:** Voda

**Co-chairs:** Mirjana Kljajić Borštnar, Matt Glowatz, Esther van der Stappen

**Link:** <https://tinyurl.com/4ts4mn4u>

## **Deriving Design Knowledge for eLearning Companions to Support International Students**

Ricarda Schlimbach, Bijan Khosrawi-Rad and Susanne Robra-Bissantz, Technische Universität Braunschweig, Germany

## **Value-Informed Innovation: Integrating Value-Sensitive Design and Evidence-Informed Practice in Education**

Esther van der Stappen, Avans University of Applied Sciences, Research Group Digital Education, The Netherlands

Marlies van Steenbergen, University of Applied Sciences Utrecht, Research Group Digital Ethics, The Netherlands

**Towards a Set of Design Principles for Computer-Mediated Feedback Fostering Novice Teachers' Pedagogical Skills: a Synthesis of the Literature**

Max Verstappen, Harry Rorije and Stan van Ginkel, University of Applied Sciences Utrecht, The Netherlands

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**Workshop: Digital transformation of SMEs – Lessons learnt from Slovenia and Hungary**

**Time:** 14:00 – 15:30

**Hall:** Rosa

**Co-chairs:** Marjeta Marolt, Andrea Kő

**Link:** <https://tinyurl.com/45k3t86z>

**Participants:**

**Mirjana Kljajić Borštnar**, University of Maribor, Slovenia

**Andreja Pucihar**, University of Maribor, Slovenia

**Gregor Lenart**, University of Maribor, Slovenia

**Doroteja Vidmar**, University of Maribor, Slovenia

**Blaž Gašperlin**, University of Maribor, Slovenia

**Dóra Őri**, Corvinus University of Budapest, Hungary

**Ildikő Borbásné Szabó**, Corvinus University of Budapest, Hungary

**Péter Fehér**, Corvinus University of Budapest, Hungary

**Tibor Kovács**, Corvinus University of Budapest, Hungary

**Klimkő Gábor**, Corvinus University of Budapest, Hungary

**Gáspár Domonkos**, Corvinus University of Budapest, Hungary

**Fodor Szabina**, Corvinus University of Budapest, Hungary

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**Coffee break**

**Time:** 15:30 – 16:00

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## Students Bazaar

**Time:** 16:00 – 17:30

**Hall:** Arnold I

**Co-chairs:** Pascal Ravesteijn, Marijn Plomp, Koen Smit

**Link:** <https://tinyurl.com/2p8hc94z>

### WoHo – Easy Work from Home

Matej Crnković and Antonio Kremenić, University of Rijeka, Faculty of Informatics and Digital Tehnologies, Croatia

### Conscious Food Selection: Development of a Chat Bot to Assist People in Healthier Food Selection

Pavel Nesterov, University of Maribor, Faculty of organizational sciences, Slovenia

### Academic Skills Training App (ASTA): A Gamified Application for Developing Students' Research Skills in Higher Education

Koen de Groot and Ivan Meijboom, HU University of Applied Sciences Utrecht, The Netherlands

### Val-IDate

Annemae van de Hoef, Gijsbert Nutma, Chaim de Gelder and Bas van den Boom, HU University of Applied Sciences Utrecht, The Netherlands

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## Social Event

**Time:** 19:00

**Hall:** Sonce

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# TUESDAY, JUNE 28TH, 2022

	9:00 – 10:30	11:00 – 12:30	13:30 – 15:00	15:15 – 21:30
<u>Arnold Hall I</u>	<u>Digital Ethics</u>	<u>Research in Progress 2</u>	<u>AI &amp; Data Science 1</u>	<u>Trip to the Nordic center</u>
<u>Arnold Hall II</u>	<u>Social Media</u>	<u>Digital banking</u>	<u>Smart sustainable cities</u>	
<u>Voda Hall</u>	<u>Panel: Digital Health</u>	<u>Digital Health 1</u>	<u>Digital Consumer 2</u>	

**BUSINESS INFORMATICS PROGRAM REENGINEERING – BIPER 9:00 – 12:30 (LOCATION WILL BE ANNOUNCED AT THE RECEPTION DESK)**

## Research Track: Digital Ethics

**Time:** 9:00 – 10:30

**Hall:** Arnold I

**Co-chairs:** Roger Bons, Johan Versendaal, Koen Smit

**Link:** <https://tinyurl.com/ydzyfxab>

### **A Reconsideration of the Foundations of Identity Management**

Roger Clarke, Xamax Consultancy Pty Ltd, Australian National University, School of Computer Science and UNSW Law, Australia

### **The Identification of Ethical Focus Areas: A Literature Study into Data Mining Ethical Focus Areas**

Annemae van de Hoef, Sam Leewis, Matthijs Berkhout and Koen Smit, HU University of Applied Sciences, Digital Ethics, The Netherlands

### **Reconciling the Debate on People Analytics in Academia and Practice**

Joschka Andreas Hüllmann, University of Twente, Faculty of Behavioural, Management and Social sciences (BMS), The Netherlands

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## Research Track: Social Media

**Time:** 9:00 – 10:30

**Hall:** Arnold II

**Co-chairs:** Helen Cripps

**Link:** <https://tinyurl.com/yrm93saz>

### **Media Choice in the Digital Era: A Replication Study Using Digital Traces**

Joschka Andreas Hüllmann, University of Twente, Faculty of Behavioural, Management and Social sciences (BMS), The Netherlands

### **Can Escapist Use of Facebook be Triggered by Facebook Push Notification?**

Katarina Stanoevska-Slabeva, University of St. Gallen, Faculty of Management, Switzerland

Bozena Mierzejewska, Fordham University, Gabelli School of Business, USA

### **Exploring Social Media Usage Among Turkish Refugees and Asylum Seekers In Norway**

Ali Acilar and Heidi Esmā Dahl Bønnhoff, University of Agder, Faculty of Social Science, Norway

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## Panel: Digital Health

**Time:** 9:00 – 10:30

**Hall:** Voda

**Co-chairs:** Luuk Simons, Juergen Seitz

**Link:** <https://tinyurl.com/3surry4u>

### **Building a hybrid AI (Scholar-Google+Wiki) for eHealth Self-Management (on +200.000 health publications/year)**

Luuk Simons, Delft University of Technology, Faculty of Computer Science, The Netherlands

### **eHealth Self-Management: the Challenge of Reliable Data**

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

### **Responsible design**

Nilmini Wickramasinghe, Swinburne University of Technology and Epworth HealthCare, Australia

### **Managing Misinformation**

Doug Vogel, Harbin Institute of Technology, China

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## Coffee break

**Time:** 10:30 – 11:00

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## Research Track: Research in Progress II

**Time:** 11:00 – 12:30

**Hall:** Arnold I

**Co-chairs:** Anand Sheombar, Doug Vogel

**Link:** <https://tinyurl.com/ysew2m9w>

### **Algorithmic Nudging for Sustainability in E-Commerce: Conceptual Framework and Research Agenda**

Thomas Wozniak and Mirjam Stieger, Lucerne School of Business, Institute of Communication and Marketing, Switzerland

Dorothea Schaffner, University of Applied Sciences Northwestern Switzerland, School of Applied Psychology, Switzerland

Matthias Schu and Guang Lu, Lucerne School of Business, Institute of Communication and Marketing, Switzerland

### **Comparison of BPM Maturity and Performance of the Dutch Department of Defence with Other Sectors**

Asha Gaheyr, Anand Sheombar and Pascal Ravesteijn, HU University of Applied Sciences, The Netherlands

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## Research Track: Digital Banking

**Time:** 11:00 – 12:30

**Hall:** Arnold II

**Co-chairs:** Roger Bons

**Link:** <https://tinyurl.com/55z627tr>

### **Factors Shaping the Cashless Payment Ecosystem: Understanding the Role of Participating Actors**

Khando Khando, M. Sirajul Islam and Shang Gao, Örebro University School of Business, Department of Informatics, Sweden

### **An Ontological Exploration of Central Bank Digital Currency Governance Design**

Fadime Kaya, Vrije Universiteit, Amsterdam, The Netherlands

Glenda Amaral, Free University of Bozen-Bolzano, Italy

Francisco Javier Perez Blanco, University Rey Juan Carlos Madrid, Spain

Marc X. Makkes, Tina Van der Linden and Jaap Gordijn, Vrije Universiteit, The Netherlands

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## **Research Track: Digital Health I**

**Time:** 11:00 – 12:30

**Hall:** Voda

**Co-chairs:** Nilmini Wickramasinghe, Juergen Seitz

**Link:** <https://tinyurl.com/yckr6m3m>

### **Health Self-Management Support With Microlearning to Improve Hypertension**

Luuk Simons, Delft University of Technology, Faculty of Computer Science, The Netherlands

Bas Gerritsen and Bas Wielaard, Health Coach Program, The Netherlands

Mark Neerincx, Delft University of Technology, Faculty of Computer Science, The Netherlands

### **More Than One Way to Solve the Healthcare Innovation Crisis With Digital Platforms – Various Forms of Platform Openness Impacting Primary Healthcare**

Gijs van der Wielen, Mats van Hattum, Lars Mosterd, Mark de Reuver and Marijn Janssen, Delft University of Technology, Faculty Technology Policy and Management, Department Engineering Systems and Services, The Netherlands

### **Holistic Interoperability from a Digital Health Innovators Perspective: an Interview Study**

Tim Scheplitz and Maria Neubauer, Technische Universität Dresden, Research Group Digital Health, Germany

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## **Lunch break**

**Time:** 12:30 – 13:30

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# Research Track: AI & Data Science I

**Time:** 13:30 – 15:00

**Hall:** Arnold I

**Co-chairs:** Guido Ongena, Sanda Martinčić Ipšić

**Link:** <https://tinyurl.com/bdhtuuck>

## Utilizing Algorithms for Decision Mining Discovery

Matthijs Berkhout and Koen Smit, HU University of Applied Sciences Utrecht, Digital Ethics, the Netherlands

## Barriers to Data-Driven Decision-Making Among Online Retailers

Tiina Kemppainen, University of Jyväskylä, School of Business and Economics, Finland

Lauri Frank, Markus Makkonen and Antti Kallio, University of Jyväskylä, Faculty of Information Technology, Finland

## Combined AI Capabilities for Enhancing Maritime Safety in a Common Information Sharing Environment

Zdravko Paladin, Nexhat Kapidani and Žarko Lukšić, Administration for Maritime Safety and Port Management of Montenegro, Montenegro

Andrej Mihailović, Administration for Maritime Safety and Port Management of Montenegro, Montenegro and King's College London, United Kingdom

Piero Scrima, Engineering I.I., S.p.A., ENG, Milano, Italy

Charlotte Jacobé de Naurois and Claire Laudy, Thales Group, France

Constantinos Rizogiannis and Alkiviadis Astyakopoulos, Center for Security Studies, Ministry of Citizen Protection, Greece

Alexis Blum, Secrétariat général de la mer – SGMER, France

## Data Science in Government Agencies: The Challenge of Deployment and Operation

Sandra de Kruif, Guido Ongena and Marlies van Steenberghe, HU University of Applied Sciences Utrecht, The Netherlands

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## Research Track: Smart Sustainable Cities

**Time:** 13:30 – 15:00

**Hall:** Arnold II

**Co-chairs:** Hans-Dieter Zimmermann, Pascal Ravesteijn, Matthias Baldauf

**Link:** <https://tinyurl.com/5xacp5k5>

### How to Use Data to Increase Bike Use by Travelers

Marja Exalto-Sijbrands, Pascal Ravesteijn, Jelle Wijers, Jelle Baars, Bas Evers and Nick van Grol, University of Applied Sciences Utrecht, Research group Process Innovation and Information Systems, The Netherlands

### Designing Urban Participation Platforms – Model for Goal-Oriented Classification of Participation Mechanisms

Pascal Abel, Ricarda Schlimbach, Valentin Glimmann, Jonathan Schwarz and Susanne Robra-Bissantz, Technische Universität Braunschweig, Braunschweig, Germany

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## Research Track: Digital Consumer

**Time:** 13:30 – 15:00

**Hall:** Voda

**Co-chairs:** Marjeta Marolt, Hans-Dieter Zimmermann

**Link:** <https://tinyurl.com/2p8hhanv>

### The Effects of General and Mobile Online Shopping Skilfulness and Multichannel Self-Efficacy on Consumer Showrooming Behaviour

Markus Makkonen, University of Jyväskylä, Faculty of Information Technology, Finland

Jussi Nyrhinen, University of Jyväskylä, Faculty of Humanities and Social Sciences, Finland

Lauri Frank, University of Jyväskylä, Faculty of Information Technology, Finland

Heikki Karjaluoto, University of Jyväskylä, Jyväskylä University School of Business and Economics, Finland

### How Consumers Progress to More Advanced Levels of Data-based Products and Services: A Scenario-based Approach

Anja Janoschka, Institute of Communication and Marketing, Lucerne School of Business, Switzerland

Thomas Wozniak, Institute of Communication and Marketing, Lucerne School of Business, Switzerland

Larissa Dahinden, Institute of Communication and Marketing, Lucerne School of Business, Switzerland

Matthias Albisser, Merkle DACH, Zurich, Switzerland

## Trip to the Nordic center

**Time:** 15:15 – 21:30

Guided tour to the Planica Nordic Centre (<http://www.planica.si/en>), and dinner at the Guesthouse Martin

(<http://www.julijana.info/en/guest-house-martin>) in Kranjska gora.

Estimated time of arrival to Bled is 21:30.

Bus will depart at 15:15 in front of Rikli Balance Hotel.

Application: <https://1ka.arnes.si/a/9f8b7821>

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# WEDNESDAY, JUNE 29TH, 2022

	9:00 – 10:30	11:00 – 12:30
<u>Arnold Hall I</u>	<u>Workshop BIPER</u>	<u>Workshop BIPER</u>
<u>Arnold Hall II</u>	<u>AI &amp; Data Science 2</u>	<u>Restructured work</u>
<u>Voda Hall</u>	<u>Panel: Responsible Health Data Analytics</u>	<u>Digital Health 2</u>

## Workshop: Business Informatics Programme Reengineering – BIPER

**Time:** 9:00 – 12:30

**Hall:** Arnold I

**Co-chairs:** Andras Gabor, Marco Giraldi, Mirjana Kljajić Borštnar

**Link:** <https://tinyurl.com/2fnez4d4>

### Participants:

**Andreja Pucihar**, University of Maribor, Slovenia

**Gregor Lenart**, University of Maribor, Slovenia

**Doroteja Vidmar**, University of Maribor, Slovenia

**Blaž Gašperlin**, University of Maribor, Slovenia

**Dóra Őri**, Corvinus University of Budapest, Hungary

**Ildikó Borbásné Szabó**, Corvinus University of Budapest, Hungary

**Péter Fehér**, Corvinus University of Budapest, Hungary

**Klimkó Gábor**, Corvinus University of Budapest, Hungary

**Gáspár Domonkos**, Corvinus University of Budapest, Hungary

**Fodor Szabina**, Corvinus University of Budapest, Hungary

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## Research Track: AI & Data Science II

**Time:** 9:00 – 10:30

**Hall:** Arnold II

**Co-chairs:** Guido Ongena, Sanda Martinčić Ipšić

**Link:** <https://tinyurl.com/4htcumde>

### **A Comparative Study of Machine Learning Models for Sentiment Analysis: Customer Reviews of E-Commerce Platforms**

Laleh Davoodi and József Mezei, Åbo Akademi University, Faculty of Social Sciences, Business and Economics, Finland

### **A Framework to Identify Data Governance Requirements in Open Data Ecosystems**

Armin Haberl, Christine Dagmar Malin and Stefan Thalmann, University of Graz, Business Analytics and Data Science-Center, Styria, Austria

### **Preparing Future Business Data Sharing Via a Meta-Platform for Data Marketplaces: Exploring Antecedents and Consequences of Data Sovereignty**

Antragama Ewa Abbas, Hosea Ofe, Anneke Zuiderwijk and Mark De Reuver, Delft University of Technology, Faculty of Technology, Policy and Management, The Netherlands

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## Panel: Responsible Health Data Analytics

**Time:** 9:00 – 10:30

**Hall:** Voda

**Co-chairs:** Juergen Seitz

**Link:** <https://tinyurl.com/3b8py5mn>

### **Panelists:**

**Laurie Hawkins,**

**Juergen Seitz,** Baden-Wuerttemberg Cooperative State University, Germany

**Nilmini Wickramasinghe,** Swinburne University of Technology and Epworth HealthCare, Australia

**Doug Vogel,** Harbin Institute of Technology, China

**Luuk Simons,** Delft University of Technology, Faculty of Computer Science, The Netherlands (to be confirmed)

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## Coffee break

**Time:** 10:30 – 11:00

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## Research Track: Restructured work

**Time:** 11:00 – 12:30

**Hall:** Arnold II

**Co-chairs:** Axel Minten, Xander Lub

**Link:** <https://tinyurl.com/2p9hm9uw>

### **Digitization and New Work: A Qualitative Guide for Small and Medium-Sized Enterprises to Take Action**

Laura Wasser, Thorsten Weber And Rüdiger Buchkremer, Institute of IT Management and Digitization Research (IFID) FOM University of Applied Sciences, Germany

### **Effective IT Use among Residential Caregivers: the Role of Autonomy, Competence and Relatedness**

Wilma van Etten, HU University of Applied Sciences Utrecht, The Netherlands

Marlies van Steenbergen, HU University of Applied Sciences Utrecht, Research Centre for Learning and Innovation, The Netherlands

Guido Ongena, HU University of Applied Sciences Utrecht, Research Centre for Digital Business & Media, The Netherlands

Johan Versendaal, HU University of Applied Sciences Utrecht, Research Centre for Learning and Innovation, Utrecht, The Netherlands

### **Restructured Work and Employees: A Systematic Literature Review on Digital Transformation Skills for Sustainable Employment**

Machiel Bouwmans, Thuy-Vy Nguyen Nguyen and Xander Lub, Utrecht University of Applied Sciences, The Netherlands

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# Research Track: Digital Health II

**Time:** 11:00 – 12:30

**Hall:** Voda

**Co-chairs:** Nilmini Wickramasinghe, Juergen Seitz

**Link:** <https://tinyurl.com/yckvj8vf>

## **Ensuring High Value National E-Health Solutions Using the Business Value of IT**

Nilmini Wickramasinghe, Swinburne University, Faculty of Health, Arts and Design and Epworth Healthcare, Australia

## **Functionalities and Use of the zVEM Patient Portal and the Central Registry of Patient Data**

Živa Rant, National Institute of Public Health, Slovenia

Dalibor Stanimirović, University of Ljubljana, Faculty of Public Administration, Slovenia

Jure Janet, National Institute of Public Health, Slovenia

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## **Lunch break**

**Time:** 12:30 – 14:00