34th Bled eConference
Digital Support from Crisis to Progressive Change

June 27th - 30th, 2021
Online, Slovenia

Programme of the 34th Bled eConference
Sunday, June 27, 2021 - Doctoral Consortium: 9:00 – 13:30

Monday, June 28, 2021

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Tuesday, June 29, 2021

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Wednesday, June 30, 2021

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<td>Digital Wellness 1</td>
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Thursday, July 1, 2021 at 9:00 – Program Committee meeting*

*PC members will be sent invitation via email.
Sunday, June 27, 2021

Doctoral Consortium 9:00 – 13:00* | Join the meeting

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDRjMjFmMjMtYjdjMy00OWY2LThmZDUO5DM1Y2Q1NGNlNDVi%40thread.v2/0?context=%7b%22Tid%22%3a%223a%22%22ef1f4e-28b6-449d-95be-e669ee3d08ac%22%22%220id%22%3a%22cc302e9b87db-4ad2-97db-2491b83a0b6d%22%7d

Welcome address by Doctoral Consortium Co-chairs:
Doug Vogel, Professor, Harbin Institute of Technology, China
Roger Bons, Professor, FOM University of Applied Sciences for Economics and Management, Germany
Johan Versendaal, Professor, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands

Students' Presentations

Designing Data Governance Mechanisms for Data Marketplace Meta-platforms
Antragama Ewa Abbas, Delft University of Technology, The Netherlands

Monitoring Remote Service Platforms Using Artificial Intelligence-Based Distributed Intrusion Detection
Thorsten Weber, UCAM Universidad Católica San Antonio de Murcia, Spain
Rüdiger Buchkremer, FOM University of Applied Sciences, Germany

Sensory-Marketing-Evaluation of E-commerce Websites with Artificial Intelligence
Kevin Hamacher, UCAM Universidad Católica San Antonio de Murcia, Spain
Rüdiger Buchkremer, FOM University of Applied Sciences, Germany

Knowledge based planning and controlling with methods of artificial intelligence to increase efficiency in IT projects
Sascha Brüggen, UCAM Universidad Católica San Antonio de Murcia, Spain
Alexander Holland, FOM University of Applied Sciences, Germany

Transformation of the BPMN Business Process Model into Smart Contracts for the Hyperledger Fabric Environment
Janko Hriberšek, NLB Skladi, d.o.o., Slovenia

Knowledge Risks in Digital Supply Chains - Proposal of a Dissertation Project at the School of Business, Economics and Social Sciences University of Graz
Johannes Zeiringer, University of Graz, Austria

Conceptual model for SMEs' data maturity assessment
Blaž Gašperlin, University of Maribor, Faculty of Organizational Sciences, Slovenia
Impact Assessment of Open Government Data
Aljaž Ferencek, University of Maribor, Faculty of Organizational Sciences, Slovenia

Development of prediction model for support in decision-making process in football academies – Literature review
Rok Vrban, University of Maribor, Faculty of Organizational Sciences, Slovenia

Doctoral Consortium Closing Remarks
Doug Vogel, Professor, Harbin Institute of Technology, China
Roger Bons, Professor, FOM University of Applied Sciences for Economics and Management, Germany
Johan Versendaal, Professor, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands

*Breaks will be set by the co-chairs and participants during the event.
Monday, June 28, 2021

Monday, June 28, 2021 – 9:00 – 10:00

Opening Plenary Session | Join the meeting

**Link:** https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGVmMWViNDItN2I0YS00YmVjLWJhZGUtOTE5NWJmMzlyMjNh%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

**Bled eConference Chair:**
Andreja Pucihar, Professor
University of Maribor, Slovenia

**Bled eConference Co-Chair:**
Mirjana Kljajić Borštnar, Associate Professor
University of Maribor, Slovenia

**Welcome Addresses:**
Urban Bren, Professor & Vice rector
University of Maribor, Slovenia

Iztok Podbregar, Professor & Dean
University of Maribor, Slovenia

**Keynote Speakers:**

2030 Digital Compass – The European Way for the Digital Decade
Zoran Stančič, Special Adviser, Directorate-General for Communication Networks, Content and Technology (DG CNECT), European Commission

AI Regulation: Emerging binding legal instruments
Gregor Strojin, Chair of the Ad Hoc Committee on Artificial Intelligence at the Council of Europe (CAHAI)

**Monday, June 28, 2021 – 10:15 – 11:15**

**Bled session**

**Co-chairs:**
Andreja Pucihar, University of Maribor, Slovenia
Mirjana Kljajić Borštnar, University of Maribor, Slovenia

**Invited presentation**

Elements of AI in Slovenia
Sanja Jedrinović, University of Ljubljana, Slovenia

**Research Track Co-chairs Welcome Address**

Helen Cripps, Edith Cowan University, Australia
Anand Sheombar, HU University of Applied Sciences Utrecht, Netherlands
Outstanding Paper and Outstanding Reviewer Award

Roger Bons, FOM University of Applied Sciences for Economics and Management, Germany
Andreja Pucihar, University of Maribor, Slovenia
Helen Cripps, Edith Cowan University, Australia
Anand Sheombar, HU University of Applied Sciences Utrecht, Netherlands

Meet the Editors

Electronic Commerce Research, J. Christopher Westland
Electronic Markets, Hans-Dieter Zimmerman
Information Systems and e-Business Management, Christer Carlsson
International Journal of Biomedical Engineering and Technology, Nilminti Wickramasinghe
International Journal of Networking and Virtual Organisations, Nilminti Wickramasinghe
Journal of Theoretical and Applied Electronic Commerce Research, Marcos Arranz
Journal of International Technology and Information Management, Pascal Ravesteyn
Journal of Applied Learning and Teaching, Matt Glowatz

Monday, June 28, 2021 – 11:30 – 13:00

Panel: European Union data strategy - Data Governance Act a legislative proposal to boost the data economy in European Union

Join the meeting

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDhiNTEzYmItYjUwZS00MTAyLTg4MDEtOWEyMmY2ZGI1YTAy%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e6e69ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-Chairs:
Mateja Prešern, Ministry of Public Administration, Slovenia
Aleš Veršič, Ministry of Public Administration, Slovenia

Panelists:
Yvo Volman, Directorate-General for Communications Networks, Content and Technology, Data (CNECT), European Commission, Luxembourg
Martin Semberger, Bundesministerium für Digitalisierung und Wirtschaftsstandort, Austria
Mariane ter Veen, Innopay, The Netherlands
Stefaan Verhulst, The GovLab, Tandon School of Engineering, NYU, USA
Barbara Ubaldi, OECD
Flavio Fuart, Chamber of Commerce and Industry of Slovenia, ICT Innovation Network, Slovenian Gaia-X Hub, Slovenia
Monday, June 28, 2021 – 11:30 – 12:30

Research Track: Bled eConference 1 | Join the meeting

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjMyNTJjZTUtZjE4OC00MGU3LWE2ZDI1NGQ3OTdl%40thread.v2/0?context=%7b%22Tid%22%3a%22%2B0dPb21Dw6y%22%2c%22Oid%22%3a%22%2B0dPb21Dw6y%22%7d

Co-chairs:
Helen Cripps, Edith Cowan University, Australia
Anand Sheombar, HU University of Applied Sciences Utrecht, Netherlands

Presentations:
Factors Contributing to the Business Digital Divide: A Systematic Literature Review
Ali Acilar, Dag Håkon Olsen, Niels Frederik Garmann-Johnsen and Tom Roar Eikebrokk, University of Agder, Norway

Data Management Platforms: An Empirical Taxonomy
Joschka Hüllmann, Ajith Sivakumar and Simone Krebber, University of Münster, Germany

Copyright enforcement in the Dutch Digital Music Industry
Nerko Hadziarapovic, Marlies Van Steenbergen and Pascal Ravesteyn, HU University of Applied Sciences, The Netherlands

Monday, June 28, 2021 – 14:00 – 15:00

Research Track: Digital Ethics | Join the meeting

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWNlM2M5YzItZjBmNy00MWQ5LWEwZjYzMmZlMGQxZjM%40thread.v2/0?context=%7b%22Tid%22%3a%22%2B0dPb21Dw6y%22%2c%22Oid%22%3a%22%2B0dPb21Dw6y%22%7d

Co-chairs:
Roger Bons, FOM Hochschule, Germany
Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands
Koen Smit, HU University of Applied Sciences Utrecht, The Netherlands

Presentations:
Make Us Smile! AI and the Violation of Human Intentions
Christof Wolf-Brenner, Know-Center GmbH, Austria

Online Proctoring: Adding Human Values to the Equation
Marlies Van Steenbergen and Irene van der Spoel, HU University of Applied Sciences Utrecht, The Netherlands

Deceptive design: Cookie consent and manipulative patterns
Thomas Mejtoft, Erik Frängsmyr, Ulrik Söderström and Ole Norberg, Umeå University, Sweden
Monday, June 28, 2021 – 14:00 – 15:00

Research Track: Business Models 1 |  [Join the meeting](https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2IyOTkxNTktNzA4YS00M2MwLTk2ZGQhNjU2NDMzMzg4N2Jm%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d)

Co-chairs:

Christian Kittl, Evolaris next level Research Centre, Austria
Andreja Puchihar, University of Maribor, Slovenia
Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Presentations:

Linking IT Assets and Competitive Advantage - IT Capabilities of Servitized Business Models Christoph Brosig and Markus Westner, OTH Regensburg, Germany
Susanne Strahringer, TU Dresden, Germany

A Novel Combined Business Recommender System model Using Customer Investment Service Feedback
Asefeh Asemi and Andrea Ko, Corvinus University of Budapest, Hungary

Solopreneur Digital Ecosystems: Genesis, Lineage and Preliminary Categorization Gabriele Piccoli, Louisiana State University and University of Pavia, United States and Italy
Biagio Palese, Northern Illinois University, United States
Joaquin Rodriguez, Grenoble Ecole de Management, France

Creating a Taxonomy of Business Models for Data Marketplaces
Montijn van de Ven, Eindhoven University of Technology, The Netherlands
Antragama Ewa Abbas, Zenlin Kwee and Mark de Reuver, Delft University of Technology, The Netherlands

Monday, June 28, 2021 – 15:15 – 16:15

Research Track: Research in Progress |  [Join the meeting](https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2EzN2Y2MTgtOGRkMS00N2ZhLTlmN2UtYmZkNjk2NDIzExOTc1%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d)

Co-chairs:

Koen Smit, HU University of Applied Sciences Utrecht, The Netherlands
Gregor Lenart, University of Maribor, Slovenia
Presentations:

**Artificial Intelligence Value Alignment Principles: The State of Art Review from Information Systems Research**

Shengnan Han, Stockholm University, Sweden
Shahrokh Nikou, Åbo Akademi & Stockholm University, Finland & Sweden

The impact of computer-mediated delayed feedback on developing oral presentation skills: an experimental study in Virtual Reality

Bo Sichterman, Mariecke Schipper, Max Verstappen, Philippine Waisvisz and Stan van Ginkel, HU University of Applied Sciences Utrecht, The Netherlands

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**Monday, June 28, 2021 – 15:15 – 16:15**

Research Track: Business Models 2 |

[Join the meeting](https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Y2MDk2ZTEtZDZjNC00YWNhLTk4ZTk4NTAwYTcwNWJhMmI1%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b3a8b6d%22%7d)

Co-chairs:

Christian Kittl, Evolaris next level Research Centre, Austria
Andreja Pucihar, University of Maribor, Slovenia
Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Presentations:

**Port Community System business models**

Marija Jović, University of Rijeka, Croatia
Saša Aksentijević, Aksentijević Forensics and Consulting, Croatia
Borna Plentaj, Actual d.o.o. Žminj, Croatia
Edvard Tijan, University of Rijeka, Croatia

Who else do you need for a data-driven business model? Exploring roles and exchanged values

Florian Leski, Graz University of Technology, Austria
Michael Fruhwirth, Know-Center GmbH
Viktoria Pammer-Schindler, Graz University of Technology, Austria

ICT-driven business model innovation in SMEs: The role of organizational capabilities, firm size and age

Mohammad-Ali Latifi and Harry Bouwman, Delft University of Technology, The Netherlands
Shahrokh Nikou, Åbo Akademi University, Finland
Tuesday, June 29, 2021

Research Track: Digital Health 1 |  
Co-chairs:  
Nilmini Wickramasinghe, Swinburne University of Technology and Epworth HealthCare, Australia  
Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany  

Presentations:  
Health Literature Hybrid AI for Health Improvement; A Design Analysis for Diabetes & Hypertension  
Luuk Simons, Mark Neerincx and Catholijn Jonker, Delft University of Technology, The Netherlands  

Health Information Literacy: The Saving Grace During Traumatic Times  
Maedeh Ghorbanian Zolbin, Khadijah Kainat and Shahrokh Nikou, Åbo Akademi University, Finland  

Evaluating an implementation protocol for digitization and devices in operating rooms: a case study  
Navin Sewberath Misser, HU University of Applied Sciences, The Netherlands  
Joris Jaspers and Bas Van Zaane, University Medical Center Utrecht, The Netherlands  
Hein Gooszen, Radboud University Medical Center, The Netherlands  
Johan Versendaal, HU University of Applied Sciences, The Netherlands  

Research Track: Bled eConference 2 |  
Co-chairs:  
Helen Cripps, Edith Cowan University, Australia  
Anand Sheombar, HU University of Applied Sciences Utrecht, The Netherlands  

Presentations:  
A Simulation Model for COVID-19 Public Health Management: Design and Preliminary Evaluation  
Roger Clarke, Xamax Consultancy Pty Ltd, ANU, UNSW, Australia
Business Data Sharing through Data Marketplaces: A Systematic Literature Review
Antragama Ewa Abbas and Wirawan Agahari, Delft University of Technology, The Netherlands
Montijn van de Ven, Eindhoven University of Technology, The Netherlands
Anneke Zuiderwijk and Mark de Reuver, Delft University of Technology, The Netherlands

Adapting to the Enforced Remote Work in the Covid 19 Pandemic
Liana Razmerita and Armin Peroznejad, Copenhagen Business School, Denmark
Niki Panteli, Royal Holloway, United Kingdom
Dan Kärreman, Copenhagen Business School, Denmark

Tuesday, June 29, 2021 – 9:00 – 10:30
Panel: Democratizing Learning: Re-imagined Through A New "Blend" in 3D and VR |  Join the meeting

Chair:
Jamie A Kelly, University College Dublin and Future of Work.Space, Ireland

Panelists:
Matt Glowatz, University College Dublin – School of Business, Ireland
Victor McNair, Digital Schools Award Europe
Marco Gilardi, University of West Scotland, Scotland
Nicola Herbertson, 3Dnovattions, United Kingdom
Ann Marie Whelan, HP, Ireland and United Kingdom

Tuesday, June 29, 2021 – 10:15 – 11:15
Research Track: Digital Health 2 |  Join the meeting

Co-chairs:
Nilmini Wickramasinghe, Swinburne University of Technology and Epworth HealthCare, Australia
Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presentations:
Clinical Tele-Assessment: The Missing Piece in Health Care Pathways for Orthopaedics
Oren Tirosh, Swinburne University Of Technology, Australia
Muhammad Shuakat, Epworth Healthcare, Australia
John Zelcer, Swinburne University Of Technology, Australia
Nilmini Wickramasinghe, Swinburne University Of Technology / Epworth Healthcare, Australia
Hello, is someone there? A case study for using a social robot in dementia care
Koen Smit, Matthijs Smakman, Sil Bakker, Jurgen Blokhuis, Guido Evertzen and Lars Polman, HU
University of Applied Sciences Utrecht, The Netherlands
Tuesday, June 29, 2021 – 10:15 – 11:15

Research Track: Digital Education | [Join the meeting](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjYwOTE2ODMtODVjOC00NGExLWltZGM5OTgwZjg3MzUs%40thread.v2/0?context=%7b%22Tid%22%3a228ef1464e-28b6-449d-95be-e669ee3d08ac%22%7d

Co-chairs:
- Mirjana Kljajić Borštnar, University of Maribor, Slovenia
- Matt Glowatz, University College Dublin, Ireland
- Esther van der Stappen, Avans University of Applied Sciences, The Netherlands

Presentations:
- Students’ Satisfaction with e-Learning Systems during the COVID-19 Pandemic—An international comparative study  
  Shahrokh Nikou, Åbo Akademi University, Finland
  Seongcheol Kim, Korea University, South Korea
- Social robots for reducing mathematics hiatuses in primary education, an exploratory field study  
  Matthijs Smakman, Koen Smit, Eline Lan, Thomas Fermin, Job van Lagen, Julia Maas, David van Vliet and Sam Leewis, HU University of Applied Sciences Utrecht, The Netherlands

Tuesday, June 29, 2021 – 11:30 – 13:00

Panel: Data, Real World uses - Pandemics, Covid-19, and the impacts across the planet | [Join the meeting](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjYwOTE2ODMtODVjOC00NGExLWltZGM5OTgwZjg3MzUs%40thread.v2/0?context=%7b%22Tid%22%3a228ef1464e-28b6-449d-95be-e669ee3d08ac%22%7d

Co-chairs:
- Nilmini Wickramasinghe, Swinburne University of Technology and Epworth HealthCare, Australia
- Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Panelists:
- Laurie Hawkins, AITIA Global, Estonia and Australia
- Doug Vogel, Harbin Institute of Technology, China
- Živa Rant, National Institute of Public Health, Slovenia
Tuesday, June 29, 2021 – 11:30 – 12:30

Research Track: Smart Sustainable Cities | Join the meeting

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTU5YmU1ZGQtMzNSNy00YWIwLWljaWxlLXNlcmVzZWQtOTkyMjUwNzU1MjI1MC42NTk2MjgyMzAxOC4zaWQ5NzQ5NjAyOQ%3d%3d?context=%7b%7b%22Tid%22%3a%228ef1464ea8b6-4a49d-95be-e669ee3d08ac%22%2c%220id%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:
Hans-Dieter Zimmermann, Eastern Switzerland University of Applied Sciences, Campus St. Gallen, Switzerland
Matthias Baldauf, Eastern Switzerland University of Applied Sciences, Campus St. Gallen, Switzerland

Presentations:
The Shape of Bottom-Up Urbanism Participatory Platforms: A Conceptualisation and Empirical Study
Pascal Abel, Dennis Miether, Florian Plötzky and Susanne Robra-Bissantz, Technische Universität Braunschweig, Germany

Smart Services for Energy Communities: Insights on Options and Priorities from a Multicriteria Mapping Study in Germany
Julio Viana, Social CRM Research Center, Germany
Rainer Alt, Leipzig University, Germany
Olaf Reinhold, Social CRM Research Center, Germany

Tuesday, June 29, 2021 – 11:30 – 12:30

Research Track: AI & Data Science | Join the meeting

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjFkZTE3MWMtMDAwMy00YjM4LWljaWxlLXNlcmVzZWQtOTkyMjUwNzU1MjI1MC42NTk2MjgyMzAxOC4zaWQ5NzQ5NjAyOQ%3d%3d?context=%7b%7b%22Tid%22%3a%228ef1464ea8b6-4a49d-95be-e669ee3d08ac%22%2c%220id%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:
Guido Ongena, HU University of Applied Sciences Utrecht, The Netherlands
Sanda Martinčić Ipšić, University of Rijeka, Croatia

Presentations:
Alternative Data for Credit Risk Management: An Analysis of The Current State of Research
Jan Roeder, University of Goettingen, Germany

Real-World Reinforcement Learning: Observations from Two Successful Cases
Philipp Back, Aalto University School of Business, Finland

Responsible AI and Power: Investigating the System Level Bureaucrat in the Legal Planning Process
Rob Peters, Province of Utrecht, The Netherlands
Koen Smit and Johan Versendaal, HU University of Applied Sciences Utrecht, The Netherlands
*Wednesday, June 30, 2021 – 14:00 – 18:30*

**Workshop: SmartPLS – Hands-On Introduction**

**Presenter:**

**Christian M. Ringle**, Technische Universität Hamburg, Germany

*To apply for the workshop send a message to [bledconference@um.si](mailto:bledconference@um.si)*

Licenses for participants will be provided by SmartPLS. The workshop will be organized via Zoom, link and all the information about the workshop will be sent to participants in advance via email.
Wednesday, June 30, 2021

Research Track: Digital Wellness 1 |  Join the meeting

Co-chairs:
Christer Carlsson, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland
Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Presentations:
Demographic Differences in the Effectiveness of a Physical Activity Application to Promote Physical Activity: Study Among Aged People
Tuomas Kari and Markus Makkonen, Institute for Advanced Management Systems Research, & University of Jyvaskyla, Finland
Lauri Frank, University of Jyvaskyla, Finland

Segmentation of the Young Elderly Based on Technology Readiness
Anna Sell, Åbo Akademi University, Finland
Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Forming Sustainable Physical Activity Programs Among Young Elderly - A Combined ELM & UTAUT Approach
Christer Carlsson Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland
Tuomas Kari and Markus Makkonen, Institute for Advanced Management Systems Research, Åbo Akademi University & University of Jyvaskyla, Finland
Lauri Frank, University of Jyvaskyla, Finland

Wednesday, June 30, 2021 – 9:00 – 10:00

Research Track: Bled eConference 3 |  Join the meeting

Co-chairs:
Helen Cripps, Edith Cowan University, Australia
Anand Sheombar, HU University of Applied Sciences Utrecht, The Netherlands
Presentations:

Barriers to responsible consumption in e-commerce: evidence from fashion shoppers
Tiina Kemppainen, Lauri Frank, Markus Makkonen and Oona-Iina Hyvönen, University of Jyväskylä, Finland

Information requirement in the transition towards a circular fashion industry
Marja Exalto-Sijbrands and Pascal Ravesteyn, HU University of Applied Sciences Utrecht, The Netherlands

Exploring the Sustainability of Swiss Online Shops: Preliminary Evidence from a Clustering Approach
Thomas Wozniak, Guang Lu, Dominik Georgi, Anja Janoschka and Antonia Steigerwald, Lucerne University of Applied Sciences and Arts, Switzerland

Soft Skills of the Chief Information Security Officer
Jeroen Van Yperen Hagedoorn, HU University of Applied Sciences, The Netherlands
Richard Smit, Amsterdam University of Applied Sciences, The Netherlands
Patric Versteeg and Pascal Ravesteijn, HU University of Applied Sciences, The Netherlands

Wednesday, June 30, 2021 – 10:15 – 11:15

Research Track: Digital Wellness 2 | [Join the meeting]

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGMyNDcyNGUtYTg1Zi00MTM0LTlhMDUtM2U3NmQ4ZGlwZTU0%40thread.v2/0?context=%7b%22Tid%22%3a%22bf1464e-2b86-449d-9be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e9b-7db2-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:
Christer Carlsson, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland
Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Presentations:

Social Robots in Elderly Healthcare: A Burden or a Gift?
Stefan van den Eijkel, Dorien de Graaf, Robbert Schuurmans, Stefan van Genderen, Koen Smit and Sam Leewis, HU University of Applied Sciences Utrecht, The Netherlands

A Follow-Up on the Changes in the Use Intention of Digital Wellness Technologies and Its Antecedents Over Time: The Use of Physical Activity Logger Applications Among Young Elderly in Finland
Markus Makkonen and Tuomas Kari, Institute for Advanced Management Systems Research, Åbo Akademi University & University of Jyvaskyla, Finland
Lauri Frank, University of Jyvaskyla, Finland
**Research Track: Bled eConference 4 | Join the meeting**

**Wednesday, June 30, 2021 – 10:15 – 11:15**

**Co-chairs:**
Helen Cripps, Edith Cowan University, Australia
Anand Sheombar, HU University of Applied Sciences Utrecht, The Netherlands

**Presentations:**

**How Digital Market Hosts Control Sellers**
Shraddha Danani, Management Development Institute, India
Janis Gogan, Bentley University, United States

**User Information Satisfaction Among Female Refugees and Immigrants as Assessed by the Level of Information Literacy on Social Media**
Khadijah Kainat, Maedeh Ghorbanian Zolbin, Gunilla Widén and Shahrokh Nikou, Åbo Akademi University, Finland

**Designing call to action: Users’ perception of different characteristics**
Thomas Mejtoft and Jonathan Hedlund, Digital Media Lab, Umeå University, Sweden
Helen Cripps, Edith cowan University, Australia
Ulrik Söderström and Ole Norberg, Digital Media Lab, Applied physics and electronics, Sweden

**Quantum computer resistant cryptographic methods and their suitability for long-term preservation of evidential value.**
Christian Thiel, OST Fachhochschule Ostschweiz, Switzerland
Christoph Thiel, FH Bielefeld, Germany

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**Students Bazaar | Join the meeting**

**Wednesday, June 30, 2021 – 13:00 – 15:00**

**Co-chairs:**
Pascal Ravesteijn, University of Applied Sciences Utrecht, The Netherlands
Marijn Plomp, Vrije Universiteit Amsterdam, The Netherlands
Koen Smit, HU University of Applied Sciences Utrecht, The Netherlands

**Presentations:**

iMixer Pro - The Highlight At The Party
Sebastian Erdt, Ines Braun, Michael Feisst, Alex Wolf and Kubilay Tuncer, DHBW Heidenheim, Germany
Honest Mirror: An AI-driven app fostering oral presentation skills
Anwar Sakkali and Ivan Meijboom, HU University of Applied Sciences Utrecht, The Netherlands

Munch App: Ordering Made Easy
Danlei Ji, Jennifer Kevany, Gautam Venkataraman and John Toribio, UCD Smurfit Business School, Ireland

Safe Nest: a safe route planner app
Amber Hulsman, HU University of Applied Sciences Utrecht, The Netherlands

MyData, the social-ist app, which gives you control over your data and cash back
Veronika Pushkina, Jack Daly, Saga Bengtsson, Ronan Brennan, Karthik Ethirajulu and Patrik Wöhne, UCD Smurfit Business School, Ireland

Smart wine cabinet
Konstantin Thum, Julian Häring, Daniel Kohout and Janina Heidenreich, DHBW Heidenheim, Germany

Korona: manage Covid-19
Katja Hrovatič, Lucija Podbrežnik and Andraž Pirnat, University of Maribor, Slovenia

MusicHub – A platform for musicians and music fans
Vojko Marčun, Žiga Lomovšek and Rok Vengar, University of Maribor, Slovenia
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ICT Innovation Network

Gaia-x Hub Slovenia

University of Maribor
Faculty of Organizational Sciences