

Program for Doctoral Consortium

Sunday, June 16, 2019

Welcome address, 9:00 - 9:15

Doctoral Consortium Co-chairs:

Doug Vogel, Harbin Institute of Technology, China

Roger Bons, Professor, FOM Hochschule, Germany

Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands

Presentation, 9:15 - 10:15

»How to get published?«

Carol Saunders, Professor Emerita, University of Central Florida, College of Business, Florida

Break, 10:15 – 10:30

Students' presentations, 10:30 – 12:00

The impact of using digital technologies within the personal sales conversation at the POS on customer satisfaction - A mixed-methods investigation within the retail-industry

Dominik Rode, UCAM, Germany and **Cathrin Stammen-Hegener**, FOM, Germany

Co-Creation of Public Services Literature Review

Rok Hržica, University of Ljubljana, Faculty of Public Administration, Slovenia

Digital Transformation of Croatian Seaports

Marija Jović, University of Rijeka, Faculty of Maritime Studies, Croatia

Lunch, 12:00 – 13:00

Students' presentations, 13:00 – 14:30

Intelligent personal assistants in business processes: Evaluation of a Prototype (V-IP-A)

Daniel Hüsön and Alexander Holland, FOM, Germany

32nd Bled eConference – Humanizing Technology for a Sustainable Society

The Integration of Data Science into State-of-the-Art- and Future- Business-Information-Management Concepts

Andreas Jürgens, UCAM, Germany

Development of Governance-Risk-Compliance Framework for Cloud Environment

Martin Zbořil, University of Economics Prague, Czech Republic

Break, 14:30 – 14:45

Students' presentations, 14:45 – 15:45

Building Trust in a Digitizing World

Thies van der Linde, University of Applied Sciences Utrecht, Netherlands

Effects of digital technologies on sustainability performance: business model perspective

Doroteja Vidmar, University of Maribor, Faculty of organisational sciences, Slovenia

Break, 15:45 – 16:00

Workshop, 16:00 – 17:30

Research Design Canvas

Anand Sheombar, HU University of Applied Sciences Utrecht, The Netherlands