



University of Maribor

Faculty of Organizational Sciences

34th Bled eConference Digital Support from Crisis to Progressive Change



June 27th - 30th, 2021
Online, Slovenia

Programme of the 34th Bled eConference



Sunday, June 27, 2021 - Doctoral Consortium: 9:00 – 13:30

Monday, June 28, 2021

9:00 – 11:15	11:30 – 12:30	Break	14:00 – 15:00	15:15 – 16:15
	Bled eConference 1		Business Models 1	Business Models 2
Opening Plenary Session Bled session: Awards & Meet the Editors	11:30 – 13:00 Panel: European Union data strategy		Digital Ethics	Research in progress

Tuesday, June 29, 2021

9:00-10:00	10:15 – 11:15	11:30 – 13:00	Break	14:00 – 18:30
Digital Health 1	Digital Health 2	Panel: Data, Real World uses		Workshop: SmartPLS
9:00-10:00	10:15 – 11:15	11:30 – 12:30		
Bled eConference 2	Digital Consumer	Smart Sustainable Cities		
9:00-10:30	10:45-11:30	11:30 – 12:30		
Panel: Democratizing Learning	Digital Education	AI & Data Science		

Wednesday, June 30, 2021

9:00-10:00	10:15 – 11:15	Break	13:00 – 15:00
Digital Wellness 1	Digital Wellness 2		Students Bazaar
Bled eConference 3	Bled eConference 4		

Thursday, July 1, 2021 at 9:00 – Program Committee meeting*

*PC members will be sent invitation via email.

Sunday, June 27, 2021

Doctoral Consortium 9:00 – 13:00* |

[Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDRjMjFmMjMtYjdjMy00OWY2LTNmZDUtODM1Y2Q1NGNINDVi%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%220id%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Welcome address by Doctoral Consortium Co-chairs:

Doug Vogel, Professor, Harbin Institute of Technology, China

Roger Bons, Professor, FOM University of Applied Sciences for Economics and Management, Germany

Johan Versendaal, Professor, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands

Students' Presentations

Designing Data Governance Mechanisms for Data Marketplace Meta-platforms

Antragama Ewa Abbas, Delft University of Technology, The Netherlands

Monitoring Remote Service Platforms Using Artificial Intelligence-Based Distributed Intrusion Detection

Thorsten Weber, UCAM Universidad Católica San Antonio de Murcia, Spain

Rüdiger Buchkremer, FOM University of Applied Sciences, Germany

Sensory-Marketing-Evaluation of E-commerce Websites with Artificial Intelligence

Kevin Hamacher, UCAM Universidad Católica San Antonio de Murcia, Spain

Rüdiger Buchkremer, FOM University of Applied Sciences, Germany

Knowledge based planning and controlling with methods of artificial intelligence to increase efficiency in IT projects

Sascha Brüggem, UCAM Universidad Católica San Antonio de Murcia, Spain

Alexander Holland, FOM University of Applied Sciences, Germany

Transformation of the BPMN Business Process Model into Smart Contracts for the Hyperledger Fabric Environment

Janko Hriberšek, NLB Skladi, d.o.o., Slovenia

Knowledge Risks in Digital Supply Chains - Proposal of a Dissertation Project at the School of Business, Economics and Social Sciences University of Graz

Johannes Zeiringer, University of Graz, Austria

Conceptual model for SMEs' data maturity assessment

Blaž Gašperlin, University of Maribor, Faculty of Organizational Sciences, Slovenia

Impact Assessment of Open Government Data

Aljaž Ferencek, University of Maribor, Faculty of Organizational Sciences, Slovenia

Development of prediction model for support in decision-making process in football academies – Literature review

Rok Vrban, University of Maribor, Faculty of Organizational Sciences, Slovenia

Doctoral Consortium Closing Remarks

Doug Vogel, Professor, Harbin Institute of Technology, China

Roger Bons, Professor, FOM University of Applied Sciences for Economics and Management, Germany

Johan Versendaal, Professor, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands

*Breaks will be set by the co-chairs and participants during the event.

Monday, June 28, 2021

Monday, June 28, 2021 – 9:00 – 10:00

Opening Plenary Session |

[Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGVmMWViNDItN2I0YS00YmVjLWJhZGUtOTE5NWJmMzlyMjNk%40thread.v2/0?context=%7b%22Tid%22%3a%22ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Bled eConference Chair:

Andreja Pucihar, Professor

University of Maribor, Slovenia

Bled eConference Co-Chair:

Mirjana Kljajić Borštnar, Associate Professor

University of Maribor, Slovenia

Welcome Addresses:

Urban Bren, Professor & Vice rector

University of Maribor, Slovenia

Iztok Podbregar, Professor & Dean

University of Maribor, Slovenia

Keynote Speakers:

2030 Digital Compass – The European Way for the Digital Decade

Zoran Stančič, Special Adviser, Directorate-General for Communication Networks, Content and Technology (DG CNECT), European Commission

AI Regulation: Emerging binding legal instruments

Gregor Strojín, Chair of the Ad Hoc Committee on Artificial Intelligence at the Council of Europe (CAHAI)

Monday, June 28, 2021 – 10:15 – 11:15

Bled session

Co-chairs:

Andreja Pucihar, University of Maribor, Slovenia

Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Invited presentation

Elements of AI in Slovenia

Sanja Jedrinović, University of Ljubljana, Slovenia

Research Track Co-chairs Welcome Address

Helen Cripps, Edith Cowan University, Australia

Anand Sheombar, HU University of Applied Sciences Utrecht, Netherlands

Outstanding Paper and Outstanding Reviewer Award

Roger Bons, FOM University of Applied Sciences for Economics and Management, Germany

Andreja Pucihar, University of Maribor, Slovenia

Helen Cripps, Edith Cowan University, Australia

Anand Sheombar, HU University of Applied Sciences Utrecht, Netherlands

Meet the Editors

Electronic Commerce Research, J. Christopher Westland

Electronic Markets, Hans-Dieter Zimmerman

Information Systems and e-Business Management, Christer Carlsson

International Journal of Biomedical Engineering and Technology, Nilmini Wickramasinghe

International Journal of Networking and Virtual Organisations, Nilmini Wickramasinghe

Journal of Theoretical and Applied Electronic Commerce Research, Marcos Arranz

Journal of International Technology and Information Management, Pascal Ravesteyn

Journal of Applied Learning and Teaching, Matt Glowatz

Monday, June 28, 2021 – 11:30 – 13:00

Panel: European Union data strategy - Data Governance Act a legislative proposal to boost the data economy in European Union |

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDhiNTEzYmItYjUwZS00MTAyLTg4MDEtOWEyMmY2ZGI1YTAy%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-Chairs:

Mateja Prešern, Ministry of Public Administration, Slovenia

Aleš Veršič, Ministry of Public Administration, Slovenia

Panelists:

Yvo Volman, Directorate-General for Communications Networks, Content and Technology, Data (CNECT), European Commission, Luxembourg

Martin Semberger, Bundesministerium für Digitalisierung und Wirtschaftsstandort, Austria

Mariane ter Veen, Innopay, The Netherlands

Stefaan Verhulst, The GovLab, Tandon School of Engineering, NYU, USA

Barbara Ubaldi, OECD

Flavio Fuart, Chamber of Commerce and Industry of Slovenia, ICT Innovation Network, Slovenian Gaia-X Hub, Slovenia

Monday, June 28, 2021 – 11:30 – 12:30

Research Track: Bled eConference 1 | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjMyNTJjZTUtZjE4OC00MGU3LWE2ZDUtNGE2MjY1NGQ3OTdl%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Helen Cripps, Edith Cowan University, Australia

Anand Sheombar, HU University of Applied Sciences Utrecht, Netherlands

Presentations:

Factors Contributing to the Business Digital Divide: A Systematic Literature Review

Ali Acilar, Dag Håkon Olsen, Niels Frederik Garmann-Johnsen and Tom Roar Eikebrokk,
University of Agder, Norway

Data Management Platforms: An Empirical Taxonomy

Joschka Hüllmann, Ajith Sivakumar and Simone Krebber, University of Münster, Germany

Copyright enforcement in the Dutch Digital Music Industry

Nerko Hadziarapovic, Marlies Van Steenbergen and Pascal Ravesteyn, HU University of Applied Sciences, The Netherlands

Monday, June 28, 2021 – 14:00 – 15:00

Research Track: Digital Ethics |

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWNIM2M5YzltZjBmNy00MWQ5LWewZWQtMDJmZmRmMGM0ZDk1%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Roger Bons, FOM Hochschule, Germany

Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the Netherlands, Netherlands

Koen Smit, HU University of Applied Sciences Utrecht, The Netherlands

Presentations:

Make Us Smile! AI and the Violation of Human Intentions

Christof Wolf-Brenner, Know-Center GmbH, Austria

Online Proctoring: Adding Human Values to the Equation

Marlies Van Steenbergen and Irene van der Spoel, HU University of Applied Sciences Utrecht, The Netherlands

Deceptive design: Cookie consent and manipulative patterns

Thomas Mejtoft, Erik Frängsmyr, Ulrik Söderström and Ole Norberg, Umeå University, Sweden

Monday, June 28, 2021 – 14:00 – 15:00

Research Track: Business Models 1 | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2IyOTkxNTktNzA4YS00M2MwLTk2ZGQtNzU2NDIIMzg4N2Jm%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Christian Kittl, Evolaris next level Research Centre, Austria

Andreja Pucihar, University of Maribor, Slovenia

Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Presentations:

Linking IT Assets and Competitive Advantage - IT Capabilities of Servitized Business Models Christoph

Brosig and Markus Westner, OTH Regensburg, Germany

Susanne Strahringer, TU Dresden, Germany

A Novel Combined Business Recommender System model Using Customer Investment Service Feedback

Asefeh Asemi and Andrea Ko, Corvinus University of Budapest, Hungary

Solopreneur Digital Ecosystems: Genesis, Lineage and Preliminary Categorization Gabriele

Piccoli, Louisiana State University and University of Pavia, United States and Italy

Biagio Palese, Northern Illinois University, United States

Joaquin Rodriguez, Grenoble Ecole de Management, France

Creating a Taxonomy of Business Models for Data Marketplaces

Montijn van de Ven, Eindhoven University of Technology, The Netherlands

Antragama Ewa Abbas, Zenlin Kwee and Mark de Reuver, Delft University of Technology, The Netherlands

Monday, June 28, 2021 – 15:15 – 16:15

Research Track: Research in Progress | [Join the meeting](#)

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Co-chairs:

Koen Smit, HU University of Applied Sciences Utrecht, The Netherlands

Gregor Lenart, University of Maribor, Slovenia

Presentations:

Artificial Intelligence Value Alignment Principles: The State of Art Review from Information Systems Research

Shengnan Han, Stockholm University, Sweden

Shahrokh Nikou, Åbo Akademi & Stockholm University, Finland & Sweden

The impact of computer-mediated delayed feedback on developing oral presentation skills: an experimental study in Virtual Reality

Bo Sichterman, Mariecke Schipper, Max Verstappen, Philippine Waisvisz and Stan van Ginkel,

HU University of Applied Sciences Utrecht, The Netherlands

Monday, June 28, 2021 – 15:15 – 16:15

Research Track: Business Models 2 |

[Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Y2MDk2ZTEtZDZjNC00YWNhLTk4ZTk4YjAwYTcwNWJhMmI1%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Christian Kittl, Evolaris next level Research Centre, Austria

Andreja Pucihar, University of Maribor, Slovenia

Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Presentations:

Port Community System business models

Marija Jović, University of Rijeka, Croatia

Saša Aksentijević, Aksentijević Forensics and Consulting, Croatia

Borna Plentaj, Actual d.o.o. Žminj, Croatia

Edvard Tijan, University of Rijeka, Croatia

Who else do you need for a data-driven business model? Exploring roles and exchanged values

Florian Leski, Graz University of Technology, Austria

Michael Fruhwirth, Know-Center GmbH

Viktoria Pammer-Schindler, Graz University of Technology, Austria

ICT-driven business model innovation in SMEs: The role of organizational capabilities, firm size and age

Mohammad-Ali Latifi and Harry Bouwman, Delft University of Technology, The Netherlands

Shahrokh Nikou, Åbo Akademi University, Finland

Tuesday, June 29, 2021

Tuesday, June 29, 2021 – 9:00 – 10:00

Research Track: Digital Health 1 | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTRjY2U3NTctYzdmMy00NjMwLTgyNTItNDU2Y2MwZmMwYjVj%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Nilmini Wickramasinghe, Swinburne University of Technology and Epworth HealthCare, Australia
Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presentations:

Health Literature Hybrid AI for Health Improvement; A Design Analysis for Diabetes & Hypertension
Luuk Simons, Mark Neerinx and Catholijn Jonker, Delft University of Technology, The Netherlands

Health Information Literacy: The Saving Grace During Traumatic Times

Maedeh Ghorbanian Zolbin, Khadijah Kainat and Shahrokh Nikou, Åbo Akademi University, Finland

Evaluating an implementation protocol for digitization and devices in operating rooms: a case study

Navin Sewberath Misser, HU University of Applied Sciences, The Netherlands

Joris Jaspers and Bas Van Zaane, University Medical Center Utrecht, The Netherlands

Hein Gooszen, Radboud University Medical Center, The Netherlands

Johan Versendaal, HU University of Applied Sciences, The Netherlands

Tuesday, June 29, 2021 – 9:00 – 10:00

Research Track: Bled eConference 2 | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjEjOWY2Y2QtMjNiNi00Y2Y1LWFiNWU0MTA0ZDU2NGJiN2U3%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Helen Cripps, Edith Cowan University, Australia

Anand Sheombar, HU University of Applied Sciences Utrecht, The Netherlands

Presentations:

A Simulation Model for COVID-19 Public Health Management: Design and Preliminary Evaluation

Roger Clarke, Xamax Consultancy Pty Ltd, ANU, UNSW, Australia

Business Data Sharing through Data Marketplaces: A Systematic Literature Review

Antragama Ewa Abbas and Wirawan Agahari, Delft University of Technology, The Netherlands

Montijn van de Ven, Eindhoven University of Technology, The Netherlands

Anneke Zuiderwijk and Mark de Reuver, Delft University of Technology, The Netherlands

Adapting to the Enforced Remote Work in the Covid 19 Pandemic

Liana Razmerita and Armin Peroznejad, Copenhagen Business School, Denmark

Niki Panteli, Royal Holloway, United Kingdom

Dan Kärreman, Copenhagen Business School, Denmark

Tuesday, June 29, 2021 – 9:00 – 10:30

Panel: Democratizing Learning: Re-imagined Through A New "Blend" in 3D and VR | [Join the meeting](#)

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[3ameeting_ZjM1Yzk3MjltOTUzNC00TVJLWEzOTctYmZiNGU0N2MxZW11%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjM1Yzk3MjltOTUzNC00TVJLWEzOTctYmZiNGU0N2MxZW11%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d)

Chair:

Jamie A Kelly, University College Dublin and Future of Work.Space, Ireland

Panelists:

Matt Glowatz, University College Dublin – School of Business, Ireland

Victor McNair, Digital Schools Award Europe

Marco Gilardi, University of West Scotland, Scotland

Nicola Herbertson, 3Dnovations, United Kingdom

Ann Marie Whelan, HP, Ireland and United Kingdom

Tuesday, June 29, 2021 – 10:15 – 11:15

Research Track: Digital Health 2 | [Join the meeting](#)

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[3ameeting_ZDc0YTlyxMWUtMjQwYi00YTkxLTlmN2MtMTQ4MmFmMjY4YTli%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDc0YTlyxMWUtMjQwYi00YTkxLTlmN2MtMTQ4MmFmMjY4YTli%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d)

Co-chairs:

Nilmini Wickramasinghe, Swinburne University of Technology and Epworth HealthCare, Australia

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presentations:

Clinical Tele-Assessment: The Missing Piece in Health Care Pathways for Orthopaedics

Oren Tirosh, Swinburne University Of Technology, Australia

Muhammad Shukat, Epworth Healthcare, Australia

John Zelcer, Swinburne University Of Technology, Australia

Nilmini Wickramasinghe, Swinburne University Of Technology / Epworth Healthcare, Australia

Telemedicine in Slovenia

Živa Rant, National Institute of Public Health, Slovenia

Hello, is someone there? A case study for using a social robot in dementia care

Koen Smit, Matthijs Smakman, Sil Bakker, Jurgen Blokhuis, Guido Evertzen and Lars Polman, HU
University of Applied Sciences Utrecht, The Netherlands

Tuesday, June 29, 2021 – 10:15 – 11:15

Research Track: Digital Consumer |

[Join the meeting](#)

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Co-chairs:

Marjeta Marolt, University of Maribor, Slovenia

Hans-Dieter Zimmermann, Eastern Switzerland University of Applied Sciences, Campus St. Gallen,
Switzerland

Presentations:

Familiarity Attracts Consumer Attention: Methods to Objectively Measure Consumer Brand Familiarity

Ursa Bernardic, University of Geneva, Switzerland

Benjamin Scheibehenne, Karlsruhe Institute of Technology, Germany

Physical vs. Digital Interactions: Value Generation Within Customer-Retailer Interaction

Manuel Geiger, Franziska Jago and Susanne Robra-Bissantz, Technische Universität Braunschweig,
Germany

The Effects of Consumer Demographics and Payment Method Preference on Product Return Frequency and Reasons in Online Shopping

Markus Makkonen, Lauri Frank and Tiina Kemppainen, University of Jyväskylä, Finland

Smile through the Mask: Emotion Measurement for Stationary Retail

Michael Meyer and Susanne Robra-Bissantz, Technische Universität Braunschweig, Germany

Tuesday, June 29, 2021 – 10:15 – 11:15

Research Track: Digital Education | [Join the meeting](#)

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Co-chairs:

Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Matt Glowatz, University College Dublin, Ireland

Esther van der Stappen, Avans University of Applied Sciences, The Netherlands

Presentations:

Students' Satisfaction with e-Learning Systems during the COVID-19 Pandemic—An international comparative study

Shahrokh Nikou, Åbo Akademi University, Finland

Seongcheol Kim, Korea University, South Korea

Social robots for reducing mathematics hiatuses in primary education, an exploratory field study

Matthijs Smakman, Koen Smit, Eline Lan, Thomas Fermin, Job van Lagen, Julia Maas, David van

Vliet and Sam Leewis, HU University of Applied Sciences Utrecht, The Netherlands

Tuesday, June 29, 2021 – 11:30 – 13:00

Panel: Data, Real World uses - Pandemics, Covid-19, and the impacts across the planet | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjYwOTE2ODMtODVjOC00NGExLWlzMDItZGM5OTgwZjg3MzUx%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Nilmini Wickramasinghe, Swinburne University of Technology and Epworth HealthCare, Australia

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Panelists:

Laurie Hawkins, AITIA Global, Estonia and Australia

Doug Vogel, Harbin Institute of Technology, China

Živa Rant, National Institute of Public Health, Slovenia

Tuesday, June 29, 2021 – 11:30 – 12:30

Research Track: Smart Sustainable Cities | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTU5YmU1ZGQtMzM5Ny00YWlwLWJlMzctNTc2N2U3MTQ1Mzc5%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Hans-Dieter Zimmermann, Eastern Switzerland University of Applied Sciences, Campus St. Gallen, Switzerland

Matthias Baldauf, Eastern Switzerland University of Applied Sciences, Campus St. Gallen, Switzerland

Presentations:

The Shape of Bottom-Up Urbansim Participatory Platforms: A Conceptualisation and Empirical Study

Pascal Abel, Dennis Miether, Florian Plötzky and Susanne Robra-Bissantz, Technische Universität Braunschweig, Germany

Smart Services for Energy Communities: Insights on Options and Priorities from a Multicriteria Mapping Study in Germany

Julio Viana, Social CRM Research Center, Germany

Rainer Alt, Leipzig University, Germany

Olaf Reinhold, Social CRM Research Center, Germany

Tuesday, June 29, 2021 – 11:30 – 12:30

Research Track: AI & Data Science | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjFkZTE3MWMtMDAwMy00YjM4LWJlMTEtN2YzZjRmZGYyM2Uz%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Guido Ongena, HU University of Applied Sciences Utrecht, The Netherlands

Sanda Martinčić Ipšić, University of Rijeka, Croatia

Presentations:

Alternative Data for Credit Risk Management: An Analysis of The Current State of Research

Jan Roeder, University of Goettingen, Germany

Real-World Reinforcement Learning: Observations from Two Successful Cases

Philipp Back, Aalto University School of Business, Finland

Responsible AI and Power: Investigating the System Level Bureaucrat in the Legal Planning Process

Rob Peters, Province of Utrecht, The Netherlands

Koen Smit and Johan Versendaal, HU University of Applied Sciences Utrecht, The Netherlands

Tuesday, June 29, 2021 – 14:00 – 18:30

Workshop: SmartPLS – Hands-On Introduction*

Presenter:

Christian M. Ringle, Technische Universität Hamburg, Germany

*To apply for the workshop send a message to bledconference@um.si

Licenses for participants will be provided by SmartPLS. The workshop will be organized via Zoom, link and all the information about the workshop will be sent to participants in advance via email.

Wednesday, June 30, 2021

Wednesday, June 30, 2021 – 9:00 – 10:00

Research Track: Digital Wellness 1 | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjY0MWQzY2MtNzFmNy00MjBILWFjN2MtYWQ2ODhhNjg2ZDY1%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Christer Carlsson, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Presentations:

Demographic Differences in the Effectiveness of a Physical Activity Application to Promote Physical Activity: Study Among Aged People

Tuomas Kari and Markus Makkonen, Institute for Advanced Management Systems Research, & University of Jyväskylä, Finland

Lauri Frank, University of Jyväskylä, Finland

Segmentation of the Young Elderly Based on Technology Readiness

Anna Sell, Åbo Akademi University, Finland

Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Forming Sustainable Physical Activity Programs Among Young Elderly - A Combined ELM & UTAUT Approach

Christer Carlsson Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Tuomas Kari and Markus Makkonen, Institute for Advanced Management Systems Research, Åbo Akademi University & University of Jyväskylä, Finland

Lauri Frank, University of Jyväskylä, Finland

Wednesday, June 30, 2021 – 9:00 – 10:00

Research Track: Bled eConference 3 | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjI0ZGY2YTAtY2UxMy00ZWlWLTlhNTYtY2I4YmRjODNkMTg0%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Helen Cripps, Edith Cowan University, Australia

Anand Sheombar, HU University of Applied Sciences Utrecht, The Netherlands

Presentations:

Barriers to responsible consumption in e-commerce: evidence from fashion shoppers

Tiina Kemppainen, Lauri Frank, Markus Makkonen and Oona-Iina Hyvönen, University of Jyväskylä, Finland

Information requirement in the transition towards a circular fashion industry

Marja Exalto-Sijbrands and Pascal Ravesteyn, HU University of Applied Sciences Utrecht, The Netherlands

Exploring the Sustainability of Swiss Online Shops: Preliminary Evidence from a Clustering Approach

Thomas Wozniak, Guang Lu, Dominik Georgi, Anja Janoschka and Antonia Steigerwald, Lucerne University of Applied Sciences and Arts, Switzerland

Soft Skills of the Chief Information Security Officer

Jeroen Van Yperen Hagedoorn, HU University of Applied Sciences, The Netherlands

Richard Smit, Amsterdam University of Applied Sciences, The Netherlands

Patric Versteeg and Pascal Ravesteijn, HU University of Applied Sciences, The Netherlands

Wednesday, June 30, 2021 – 10:15 – 11:15

Research Track: Digital Wellness 2 |

[Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGMyNDcyNGUtYTg1Zi00MTM0LTlhMDUtM2U3NmQ4ZGIwZTU0%40thread.v2/0?context=%7b%22Tid%22%3a%228ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Christer Carlsson, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Pirkko Walden, Institute for Advanced Management Systems Research and Åbo Akademi University, Finland

Presentations:

Social Robots in Elderly Healthcare: A Burden or a Gift?

Stefan van den Eijkel, Dorien de Graaf, Robbert Schuurmans, Stefan van Genderen, Koen Smit and Sam Leewis, HU University of Applied Sciences Utrecht, The Netherlands

A Follow-Up on the Changes in the Use Intention of Digital Wellness Technologies and Its Antecedents Over Time: The Use of Physical Activity Logger Applications Among Young Elderly in Finland

Markus Makkonen and Tuomas Kari, Institute for Advanced Management Systems Research, Åbo Akademi University & University of Jyväskylä, Finland

Lauri Frank, University of Jyväskylä, Finland

Wednesday, June 30, 2021 – 10:15 – 11:15

Research Track: Bled eConference 4 | [Join the meeting](#)

Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDE5NTUzZmZtY2IwMi00M2Q2LWEwODEtZTVmZjkkMWQ4MDg4%40thread.v2/0?context=%7b%22Tid%22%3a%22ef1464e-28b6-449d-95be-e669ee3d08ac%22%2c%22Oid%22%3a%22cc302e98-7d82-4ad2-97db-2491b83a8b6d%22%7d

Co-chairs:

Helen Cripps, Edith Cowan University, Australia

Anand Sheombar, HU University of Applied Sciences Utrecht, The Netherlands

Presentations:

How Digital Market Hosts Control Sellers

Shraddha Danani, Management Development Institute, India

Janis Gogan, Bentley University, United States

User Information Satisfaction Among Female Refugees and Immigrants as Assessed by the Level of Information Literacy on Social Media

Khadijah Kainat, Maedeh Ghorbanian Zolbin, Gunilla Widén and Shahrokh Nikou, Åbo Akademi University, Finland

Designing call to action: Users' perception of different characteristics

Thomas Mejtoft and Jonathan Hedlund, Digital Media Lab, Umeå University, Sweden

Helen Cripps, Edith Cowan University, Australia

Ulrik Söderström and Ole Norberg, Digital Media Lab, Applied physics and electronics, Sweden

Quantum computer resistant cryptographic methods and their suitability for long-term preservation of evidential value.

Christian Thiel, OST Fachhochschule Ostschweiz, Switzerland

Christoph Thiel, FH Bielefeld, Germany

Wednesday, June 30, 2021 – 13:00 – 15:00

Students Bazaar | [Join the meeting](#)

Link: https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F_%23%2F1%2Fmeetup-join%2F19%3Ameeting_ODMyZThiY2QtYmI4Mi00YmU0LTk4MDktNjU4MWFkYzNmNTBm%40thread.v2%2F0%3Fcontext%3D%257b%2522Tid%2522%253a%252298932909-9a5a-4d18-ace4-7236b5b5e11d%2522%252c%2522Oid%2522%253a%25225d20e4e1-284e-40dd-9b50-4e576f966f0c%2522%257d%26anon%3Dtrue&type=meetup-join&deeplinkId=7052fcf-9c81-4d33-819d-8e5a2ba3bff5&directDI=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true

Co-chairs:

Pascal Ravesteijn, University of Applied Sciences Utrecht, The Netherlands

Marijn Plomp, Vrije Universiteit Amsterdam, The Netherlands

Koen Smit, HU University of Applied Sciences Utrecht, The Netherlands

Presentations:

iMixer Pro - The Highlight At The Party

Sebastian Erdt, Ines Braun, Michael Feisst, Alex Wolf and Kubilay Tuncer, DHBW Heidenheim, Germany

Honest Mirror: An AI-driven app fostering oral presentation skills

Anwar Sakkali and Ivan Meijboom, HU University of Applied Sciences Utrecht, The Netherlands

Munch App: Ordering Made Easy

Danlei Ji, Jennifer Kevany, Gautam Venkataraman and John Toribio, UCD Smurfit Business School, Ireland

Safe Nest: a safe route planner app

Amber Hulsman, HU University of Applied Sciences Utrecht, The Netherlands

MyData, the social-ist app, which gives you control over your data and cash back

Veronika Pushkina, Jack Daly, Saga Bengtsson, Ronan Brennan, Karthik Ethirajulu and Patrik Wöhne, UCD Smurfit Business School, Ireland

Smart wine cabinet

Konstantin Thum, Julian Häring, Daniel Kohout and Janina Heidenreich, DHBW Heidenheim, Germany

Korona: manage Covid-19

Katja Hrovatič, Lucija Podbrežnik and Andraž Pirnat, University of Maribor, Slovenia

MusicHub – A platform for musicians and music fans

Vojko Marčun, Žiga Lomovšek and Rok Vengar, University of Maribor, Slovenia

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