



21st Bled eConference eCollaboration: Overcoming Boundaries Through Multi-Channel Interaction

Bled, Slovenia, June 15-18, 2008
<http://BledConference.org>

Sponsored by

eCenter, Faculty of Organizational Sciences, University of Maribor
Government of the Republic of Slovenia
European Commission
European Parliament

CALL FOR PARTICIPATION

This conference attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in all aspects of “e”. There will be a variety of keynote speakers from industry, government and academe. The conference venue is the alpine village of Bled, 30 km south of the Austrian border - one of the most beautiful spots imaginable. Expect to learn and play and come away feeling that you have achieved more than you normally would at any conference.

In June 2007, 250 delegates from 34 countries attended the Bled eConference. The conference has a wide appeal, offering:

- A fully-refereed Research Track, devoted to researchers in all aspects of “e”;
- A Business and Government Panel Track which attracts eminent business and government leaders from Europe, the Americas and Asia-Pacific;
- Business, Government and Academic Meetings offering unparalleled opportunities to think and share with colleagues from around the world.

CALL FOR PAPERS

Research track

The theme for this year’s conference is *eCollaboration: Overcoming Boundaries Through Multi-Channel Interaction*, a reference to the increasing importance of electronic collaboration and the rapidly developing opportunities for individual and organisational interaction made possible by new technology and re-configured processes. These changes not only support ever-closer cooperation amongst different types of organisations nationally and internationally, but are changing the whole shape of our society and the ways in which we interact. You are encouraged to propose a research paper, a panel, a workshop, or a meeting. Research papers should be original, unpublished elsewhere and no longer than 5,000 words in length. Detailed information about electronic submission and other issues will be available on the Conference web site. All accepted papers will be published in the Conference Proceedings on the web (with ISBN and CIP number).

Important Dates:

Submission of papers:	February 15, 2008
Notification of acceptance	March 31, 2008
Submission of final papers:	April 28, 2008

For further information regarding research papers, please contact the Research Track Chair or Co-chair.

At least one of the authors of accepted research papers and all members of accepted panels, workshops or meetings are expected to register in order to be included into the program.

Suggested Research Track Topics

Institutions and Society Collaboration

- eParticipation & eInclusion
- eSociety & Societal Impact
- Regional & Cross-border eCooperation
- eMarketplaces & Communities
- Virtual Collaboration & Ambient Organizations
- Social Networking and its Impacts
- Legal, Political and social Perspective

eCollaboration in different Sectors

- e-Government & eParliament
- e-Education
- e-Health
- e-Industry
- eFinancial Services
- eSMEs
- eBusiness
- eTourism
- eLogistics

Processes

- eStrategies for Collaboration
- eBusiness Models and eProcess Design
- Mobile Value Services
- eSupported Innovation
- eEngineering & eManufacturing Collaboration
- Silent Commerce and Real Time Interaction
- eCRM and eMarketing
- Digital Content and eCollections
- eCollaboration along the Value Chain
- Development & Application of Web Services

Technologies

- Multi-Channel Communication & Applications
- eCollaboration and CSCW Platforms
- eBusiness Architectures & Technologies
- eInfrastructures
- Web 2.0 or Web 3D environments

eLiving Labs

- Open Innovation
- eServices
- eLiving Labs Networks & Collaboration

The Bled Outstanding Paper Award

The Bled eConference has been in operation longer than any other eCommerce event. It has made, and continues to make, substantial intellectual contributions to progress in “e” research and teaching. In recognition of this, an Outstanding Paper Award was instituted in 1999. The Award was established by a group of professors who have been long associated with the event. A panel of judges will select the winning author(s) from papers submitted to the Research Stream. The Award will be evidenced by a plaque presented to the author(s).

C o n f e r e n c e D e t a i l s

Registration fees

The full conference fee until May 5, 2008 is EUR450,00. After May 5, the conference fee is EUR500,00 (20% VAT included). Full-time student (recommended by his/her professor) is invited to apply for a grant to waive 50% of the conference fee.

Local transfers

Registration includes transfer from either Ljubljana International Airport or Lesce-Bled and Ljubljana railway stations.

***eUniversity Forum: eIntegration Challenges for Rectors and Deans:
Cross-border Cooperation in the Innovative eRegion
<http://BledConference.org/eUniversityForum>***

Specific objectives of the forum are as follows:

- The creation of instructional management systems to facilitate the delivery of learning.
- The introduction and implementation of enterprise-wide systems encompassing all academic and administrative functions.
- The integration of instructional systems with enterprise-wide systems.
- Recognition of University regional initiatives.
- The further development of eCommerce systems for university suppliers of materials, supplies, and services.
- The use of eCommerce and eLearning applications to facilitate economic and community development.
- The formation of alliances to support all of the above.
- All other pertinent issues.

***Professor René W. Wagenaar ePrototype Bazaar:
The Undergraduate and Graduate Students Prototype Presentation
<http://BledConference.org/StudentsBazaar>***

The Bazaar will be a combined “trade fair” and “poster session”. Students will be able to present their eCommerce prototypes and discuss their ideas with conference participants. Preference will be given to prototypes proposing innovative or revolutionary eCommerce solutions and new ways to implement eCommerce, as well as new ideas for business in Cyberspace. *Professors:* The bazaar is intended for students aiming at the honours, masters or doctoral level but it is not an outlet for what might otherwise be a full conference paper. *Students:* Please submit a

short proposal describing your prototype and what you want to present in an email (with an optional URL for further information) to the Chair of the Bazaar admissions committee. Descriptions (no longer than 2 pages) will be used to decide which prototype to invite.

Submissions must be supported by students' professor/supervisor. Please attach a statement of support to your application. Prototype presenters will be given a grant to waive 50% of the conference fee and have hotel accommodation provided.

M e e t i n g s

The eSilk & eAmber Roads Innovative Regions Think Tank Meeting: Business and Government Executives & Professors' Commitment to Making a Difference **<http://BledConference.org/eAmber&eSilkRoad>**

Objectives of the meeting are to:

- Establish contact with like-minded people: researchers, administrators, policy makers and advisers, businessmen, and other stakeholders.
- Raise awareness among such people of contemporary issues related to eCommerce.
- Begin building a network of institutional links and researchers for further collaboration in joint activities.
- Obtain first hand experience with existing applications of eCommerce in the Region.
- Establish an indication of the level of awareness of eCommerce issues and opportunities in the Silk & Amber Road regions.
- Identify opportunities for continued collaborative research into problems and possibilities for expanding eCommerce in the region.
- Stimulate inter-university cooperation in eCommerce along eAmber & eSilk Road.
- Suggest an agenda for future collaborative research and development activities intended to further the aims of the meeting.

The 15th Business & Government Executive Meeting on Cross-border Innovative eRegion **<http://BledConference.org/ExecutiveMeeting>**

Numerous business and government organizations in the countries of the region are considering eCommerce an important mechanism for processes efficiency & effectiveness improvement and trade facilitation. Since 2001, business and government executive meetings are sponsored in order to increase cooperation and accelerate a development of cross-border eCommerce in eRegion. Meetings are investigating opportunities of, and interest in, international research & development projects.

The meeting's objectives are:

- Motivating executives for e-technologies implementation and usage.
- Establishing contacts between business, informatics & logistics executives of participating organizations in the region.
- Creating a favourable climate for cross-border business & government cooperation in eCommerce development in the region.
- Indicating existing and anticipated governments' related problems of cross-border eCommerce and presenting them to respective government agencies.
- Providing environment for business, government, and universities in the region to interact in identifying opportunities for collaboration and joint projects.

ALADIN Meeting – ALpe ADria INitiative Universities' eNetwork: Contributions to eRegion Development **<http://BledConference.org/ALADIN>**

The Universities are creating international networks, at regional level, sharing common ideas and knowledge in teaching and research activities in the field of eCommerce. University network is considered an important contributor to eRegion development of the neighbouring countries. The intention of the cooperation is to create mobility of students and professors, imposing common lectures, creating virtual teams of students from different Universities and professors lecturing at different Universities, in order to harmonize with global and international activities of eCommerce.

Chairs

Conference Chair

Jože Gričar, Professor & Director

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Conference Chair Assistant

Andreja Pucihar, Assistant Professor &

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Research Track Chair

J. Felix Hampe, Professor & Director of the Institute
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Research Track Co-chair

Paula M. C. Swatman, State Records of S.A./Fuji
Xerox/State Library of S.A. Professor of Business
Information Management and Professor of
Information Systems; School of Computer &
Information Science; University of South Australia

Outstanding Paper Award Committee Chair

Roger Clarke, Principal & Visiting Fellow

Xamax Consultancy Pty Ltd, & Department of
Computer Science, The Australian National
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The eSilk & eAmber Roads Innovative Regions Think Tank Meeting: Business and Government Executives & Professors Commitment To Making a Difference Think Tank Coordinators

Jože Gričar, Professor & eCenter Director

Faculty of Organizational Sciences, University of
Maribor, Slovenia

Douglas R. Vogel, Professor & Chair of Information
Systems

Department of Information Systems, City University
of Hong Kong, SAR, China

eParliament Workshop

Visions, Scenarios, Technologies and Parliaments

Paula Tiihonen, Committee Counsel

Clerk to the Committee, The Committee for the
Future, Parliament of Finland

Romana Jordan Cizelj, European Parliament
Member & Member, Committee on Industry,
Research and Energy

Nataša Goršek Mencin, Head of Office

European Parliament, Information Office for
Slovenia

eUniversity Forum - eIntegration Challenges for Rectors & Deans: Cross-border Cooperation in the Innovative eRegion

Chairs:

Tapio Reponen, Rector & Professor of Information
Systems Science

Turku School of Economics & Business

Administration, Finland

Andrzej Herman, Professor & Dean

Collegium of Business Administration, School of
Business Management

& Head, Department of Small Business, Warsaw
School of Economics, Poland

Co-chairs:

Tanya Castleman, Professor & Head of School
Deakin Business School, Deakin University,
Australia

Andrew Deegan, Professor & Associate Dean
Department of Management Information Systems,
Quinn School of Business, Faculty of Commerce,
University College Dublin, Ireland

Guillermo Barrera Fierro, President

Portugal EDI/EC Standards Committee & Principal
Supply Chain Flow Consultants LLC, United States

J. Felix Hampe, Professor

Faculty of Informatics, University of Koblenz -
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Milan Pagon, Professor & Dean

Faculty of Organizational Sciences, University of
Maribor, Slovenia

Nicolau Reinhard, Associate Professor & Director
Institute of Information Systems, School of
Economics, Business Administration and Accounting
University of Sao Paulo, Brasil

Dianne Lux Wigand, Assistant Professor & Master
of Public Administration Coordinator, Institute of
Government,

University of Arkansas at Little Rock, United States

*Representatives of ALADIN – ALpe ADria INitiative
Universities' Network: Universities of Corvinus
Budapest, Hungary; Karl-Franzens Graz, Austria;
Kosice, Slovakia; Maribor, Slovenia; BW München,
Germany; Novi Sad, Serbia & Montenegro; Prague,
Czech Republic; Rijeka, Croatia; Trento, Italy and
Trieste, Italy & the extended eALADIN with the
involvement of the George Washington University,
United States.*

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