

B2B e-Commerce - Trends and Business Value

Wednesday, June 6, 2007, Hotel Golf Jupiter 1, 14.00 – 15.30

Chair

Kai Wehmeyer, Research Assistant
University of Muenster, Germany

Presenters

Current Trends and Challenges in Electronic Procurement: An Empirical Study

Petra Schubert, Professor

University of Koblenz-Landau, Germany

Christian Tanner

Ralf Wölfle

Michael Quade, Research Associate

University of Applied Sciences Northwestern Switzerland, Switzerland

Measuring the business value of electronic supply chain collaboration: The case of electronic invoicing

Eleftherios Kioses

Katerina Pramataris

Georgios Doukidis

Athens University of Economics & Business, Greece

An e-Transformation Study Using the Technology–Organization–Environment Framework

Judy Scott, Professor

University of Colorado, United States